

HIGHLIGHTS FROM A.A.W.S.

JUNE 10, 2011

The A.A. World Services Board met on June 10, 2011, at the General Service Office. Pam R., Eastern Central regional trustee and chair of the A.A.W.S. Board for the year following the 2011 General Service Conference, opened the meeting and welcomed new director, Rod B., Pacific regional trustee.

Manager's Report

- General manager, Phyllis H. reported that G.S.O. *employee health and dental insurance* was up for renewal and early estimates have been received. Negotiations are continuing that will result in the broadest yet most affordable health care.
- Work is progressing on our *copyright research project* and a report is being prepared for presentation to the A.A.W.S. Board in July.
- It was gratifying to receive a positive reception on our *E-Book initiative* presentation at the General Service Conference. G.S.O is on track to meet the October 2011 rollout deadline.
- G.S.O.'s annual *All Employee Meeting and Recognition Day* is scheduled for June 21 and will include department reports, project presentations, customer service training, and employee recognition awards, followed by an employee picnic nearby.

Staff

- On July 11th, G.S.O.'s A.A. staff members will *rotate into their new assignments*. Conference members will be sent the updated staff assignment sheet after rotation.
- The process of hiring a *new A.A. staff member* is continuing. With an anticipated start date of mid to late July, the new person will start on the Corrections assignment.
- From the *Cooperation With the Professional Community* assignment, Mary C. reports that the Spring 2011 edition of *About A.A.*, our newsletter for professionals, on the topic of the A.A. Grapevine is out.
- The Final Report for the *21st World Service Meeting*, held in Mexico City, which was coordinated by Warren S. on the International Assignment, was published in March.

- On the Public Information assignment, Mary Clare L. mailed Conference delegates a broad overview and preliminary information about the *2011 A.A. Membership Survey*.
- Eva S. coordinated the *Northeast Regional Forum* in May in Sturbridge, MA. There were 500 registered for this Forum and of these over 250 were first-time Forum attendees.

Publishing

- Highlights of the *Publications Report* included the following financial information regarding gross sales:

<u>Month</u>	2011 <u>Budgeted</u>	2011 <u>Actual</u>	Over <u>Budget</u>	2009 <u>Actual</u>	2010 <u>Actual</u>
1 st Quarter	\$3,313,199	\$3,579,858	\$266,659	\$3,458,914	\$3,381,781
Through May	\$5,453,251	\$5,518,140	\$64,889	\$5,760,651	\$5,429,453

- A new *A.A. Literature Catalog* is scheduled to be mailed in conjunction with the mailing of the Fall issue of *Box 4-5-9*. The catalog will also be available electronically from G.S.O. upon request.
- The *French translation* of *A.A. in Prison: Inmate to Inmate* is now available for distribution.
- The pamphlet “*A.A. for the Alcoholic with Special Needs*,” approved by the 2011 General Service Conference, was priced at 40¢.

Services

- The A.A.W.S. Services Committee recommended that, once the new “state by state” resource listing approved at their last meeting is posted under the “*How to Find a Meeting*” section of G.S.O.’s *A.A. Web site*, the map feature be disabled for a three month trial period. This will coincide with the three month posting of the *Web Site Feedback Form* so input may be heard.
- The committee recommended that G.S.O.’s *A.A. Web Site Quarterly Report (January-March 2011)* be approved and forwarded to the trustees’ Public Information Committee.
- The committee requested that management prepare a report for A.A.W.S. on the current state of the *FNV records system* to include how it works, who enters what data, concerns voiced and possible solutions, and functions and training that are available to Area Registrars.

- The committee continued discussion regarding the possibility of *posting* A.A. *literature prices and an order form* (PDF) on G.S.O.'s A.A. Web site.

Finance

- ♣ For the first three months of 2011, *contributions* from A.A. groups and members of \$1,580,064 were \$60,295 over budget. Gross profit on *literature sales* of \$2,279,021 was \$245,437 over budget. Total *expenses* of \$3,185,441 were \$57,324 under budget. *Net income* totaled \$673,823. While these unaudited numbers are positive, G.S.O.'s C.F.O. Don Meurer was quick to point out that *three months of activity do not indicate a trend*.