Alcoholics Anonymous®
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Grand Central Station
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MEMO

TO: All Conference Members

FROM: Scott H., chair, General Service Board

DATE: September 12, 2025

New Board Packet Process

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Attached to this memo is a revised format of what we have traditionally referred to as ***Board Minutes***. The sharing of these minutes has been a topic of ongoing discussion over the past several years. It was recently discussed by the Cross-Functional Communications Working Group, which suggested that this issue be prioritized and offered a summary of its discussions to the Board for the Board's consideration.

After reviewing input from both the Working Group and Conference members, the Board has decided to update its processes as a trial. The attached format reflects our efforts to address longstanding concerns and improve communication.

**Key Changes**

- **Anonymized Committee Reports**: Trustees' Committee reports will now be anonymized to facilitate easier distribution. These reports will not include committee recommendations to avoid confusion regarding items not yet approved by the Board.

- **Board Decisions**: All decisions passed by the Board will be documented in the Board Minutes.

- **Distribution Guidelines**: These packets are intended solely for Conference members. While you may choose to share relevant information further as part of your role, we ask that the packets themselves not be forwarded directly.

- **Posting Timeline**: Our goal is to post these materials in OnBoard approximately three weeks after each Board weekend. Please note that this timeline may be affected by factors such as workload, Regional Forums, and staff availability.

- **Quarterly Report Cadence**: We are also working to regularize the timing of the publication of the Quarterly Report, though it is subject to similar scheduling challenges.

**Additional Notes**

- **Role of Regional Trustees**: This process does not change the fundamental role of regional trustees in communication. It is intended to reduce their workload and ensure parity in the information shared.

- **Translation**: Local committees will be responsible for translating these packets. The Board has determined this to be the most time and cost-efficient approach, consistent with past practice.

- **Trial Period**: This is a trial process. The Board will evaluate its impact on communication efficiency and workload—particularly for staff and Board members.

Thank you for your continued support and engagement.

**Third Quarterly Meeting of the Trustees and Members of the General Service Board of Alcoholics Anonymous, Inc.**

## Board & Committee Reports

1. **Board Reports**

   i. Minutes of the Third Quarterly Meeting Trustees of the General Service Board of Alcoholics Anonymous, Inc. held on August 4, 2025 ***(pending approval)***

   ii. Minutes of the Second Quarterly Meeting Trustees of the General Service Board of Alcoholics Anonymous, Inc. held on May 3, 2025

2. A.A. World Services, Inc.

3. AA Grapevine, Inc.

4. **Committee Reports**

   i. Archives
   ii. C.P.C./Treatment & Accessibilities
   iii. Corrections
   iv. Finance & Budgetary
   v. General Service Conference
   vi. International
   vii. International Convention/Regional Forums
   viii. Literature
   ix. Nominating
   x. Public Information

**Present:**
Teddy B-W.; Jennifer B.; Charlie H.; Tom I.; Teresa J.; Reilly K.; Dawn K.; Robert L.; Hon. Kerry M.; Molly O.; Kelly P.; Gail P.; Veronica R.; Joyce S.; Sherry S.; David S.; Ken T.; Susan V.; Carolyn W.; and John W.

**Also Present:**
Eileen A.; Karina C.; Chris C.; Julie C.; Patrick C.; Kelly C., Irene D.; Cesar F.; James H.; Racy J.; Matt K.; Paul K., Rainer L., Diana L.; Kimberly L.; Clint M.; Fredy M.; Michelle M.; Nikki O.; Pamela P.; Misha Q.; Michael R.; Gerry R.; Nick S.; Bob W.; Sandra W.; Terry B., and Michele G.; and Jacob D., recording secretary

**At the invitation of the Board, the following persons were also present:**
Stéphanie B-R; Anny C.; Charlie D.; Jaimie F.; William G.; Julie G.; Beverly J-K.; Marsha K.; Victor N.; Martin O. Rosa R.; David R.; Gregg T.; Clorinda V.; and Jon W.

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**General Service Board of Alcoholics Anonymous, Inc.**
August 4, 2025, 9:30 a.m.

The trustees of the General Service Board of Alcoholics Anonymous, Inc. (GSB) held their third quarterly meeting at the Broadway Ballroom of the Westin New York Hotel at Times Square, New, NY. with Scott H. (Chair) presiding.

The Chair called the meeting to order, opening with a moment of silence and the Responsibility Declaration.

Minutes: Following a motion and second, the minutes of the Second Quarterly Meeting of the Trustees and Members of the General Service Board of Alcoholics Anonymous, Inc. held on May 3, 2025, were approved as presented.

Communications: GSB Secretary reported that, working with the Assistant Secretary to the GSB, they have completed all outstanding responses from prior quarters and that there have been 18 items of GSB correspondence received since the last board meeting. Copies of the communications have been made available to all Board members and can be accessed in the resources section of the online platform OnBoard. It was added that eight letters are on the topic of the International Convention Souvenir Book; with others on the topics of withholding contributions due to lack of transparency regarding literature changes; concerns pertaining to the *Plain Language Big Book*; AA Grapevine and La Viña finances; the 2025 International Convention virtual track and site selection with respect to members with DUIs; inquires from an area intergroup regarding an AA World Services Inc.(AAWS) asset; and a request for a trustees' committee composition list.

Chair's Report: The Chair began by extending a warm welcome to all in attendance, with a particular welcome to the newly-elected trustees as they conclude their first GSB weekend in their new service roles; and thanked all those who participated in the work of the committees and boards, including office personnel, for their assistance and support. The chair also expressed appreciation for the trustee emeriti for their continued sharing of wisdom and experience; and for all the work done on behalf of the Fellowship to aid the still-suffering alcoholic.

Corporate Reports:
Alcoholics Anonymous World Services, Inc. (AAWS): The board chairperson presented a written report on behalf of the corporation. The chair reported that since the last GSB meeting, the AAWS Board has met nine times with reporting of those meetings in the form of *AAWS Highlights* included in the written report. The board chair then shared brief highlights from their July 31 meeting which included reporting from the nominating committee and their search for non-trustee directors; a review of the AAWS reforecasted budget; a recommendation from the publishing committee to help reduce inventory and warehousing costs; a discussion regarding the formation of an ad hoc committee pertaining to the AAWS booth at the 2030 International Convention; AAWS participation at events such as the International Conference of Young People in Alcoholics Anonymous (ICYPAA); and the revision of a typographical error in their corporate bylaws.

Following a motion and second, the Board accepted the report as presented.

Alcoholics Anonymous Grapevine, Inc. (AAGV): The board chairperson presented a written report on behalf of the corporation. The chair began by providing a high-level summary of the strides made by the organization by implementing strategic shifts and innovative approaches to achieve a multi-year turnaround. The chair then provided highlights of their meeting which included financial updates pertaining to growth in subscription rates for the magazine and app, modest decreases in expenses, and other financial projections.

Following a motion and second, the Board accepted the report as presented.

Reports of Trustees' Committees:

*Trustees' Archives Committee:* The committee chairperson presented a written report on behalf of the committee.

The chair opened by sharing highlights from their meeting which included a review of the committee's Composition, Scope, and Procedure (CSP); a review of the Archives workbook including proposed changes suggested by an area; a progress report on the Archives audio/visual preservation project; and a discussion pertaining to the advisory action passed by the 75th General Service Conference (GSC) to classify all AAWS and AA Grapevine literature written prior to 1971 with a report to be forwarded to the GSB Report & Charter ad hoc committee. The chair noted that a review of draft revisions to the committee's CSP, draft updates to the Archives workbook, a cost-estimate of Phase 3 of the Archive audio/visual project, and a discussion on the Sound & Moving Images policy and procedures will be brought forth to their November 2025 meeting.

Following a motion and second, the Board accepted the report of the trustees' Archives Committee.

*Trustees' Cooperation with the Professional Community/Treatment and Accessibilities Committee:* The committee chairperson presented a written report on behalf of the committee.

The chair began by thanking the committee and its co-secretaries for their diligent work and continued by sharing highlights from the committee's meeting. These included the appointment of a vice-chair; a review and approval of the committee CSP as well as their reforecasted budget which included the purchase of a LinkedIn Business Plan subscription for one year as approved by the GSC; a review of the Conference approved revisions to the pamphlet "*AA in Treatment Settings*", adding that the committee supported the changes for the next printing and that changes fall within the AAWS policy on Publications, keeping AA literature current; and the acceptance of a progress report on the Military Veterans Audio Project with the approval of the next round of candidates for interviews proposed by the appointed committee members (ACM) working on the project.

Following a motion and second, the Board accepted the report of the trustees' CPC/Treatment and Accessibilities Committee as presented.

*Trustees' Corrections Committee:* The committee chairperson presented a written report on behalf of the committee.

The chair provided a summary of the committee's meeting which consisted of a review of the committees' CSP, noting in minor update in reference to a page in the AA Service Manual; a review of the Corrections workbook; progress on advisory actions from the GSC; and a discussion on digital forms of communication as an avenue for interaction with individuals without access to traditional means of communication.

Following a motion and second, the Board accepted the report of the trustees' Corrections Committee

*Trustees' Finance and Budgetary Committee:* The committee chairperson presented a written report on behalf of the committee.

The chair reported on the committee's activities which included the appointment of a vice-chairperson; a review of budgets and operations reporting from both corporate boards, in addition to the GSB; a review of the reforecasted budgets for all three corporations; and a robust discussion on resource allocation for various projects within the General Service Office (GSO) and Grapevine offices, and the Reserve Fund.

The Board approved a recommendation from the trustees' Finance and Budgetary Committee that the General Service Board approve the GSB/AAWS reforecast budget.

The Board approved a recommendation from the trustees' Finance and Budgetary Committee that the General Service Board approve the 2025 Grapevine/LaViña budget reforecast.

The Board approved a recommendation from the trustees' Finance and Budgetary Committee for a Reserve Fund drawdown of up to $2,100,000 for the GSO retrofit project.

The Board approved a recommendation from the trustees' Finance and Budgetary Committee for a Reserve Fund drawdown of $350,000 for AA Grapevine operations.

Following a motion and second, the Board accepted the report of the trustees' Finance and Budgetary Committee as presented.

*Trustees' General Service Conference Committee*: The committee chairperson presented a written report on behalf of the committee.

The chair began by thanking the committee secretary for their service as they conclude their rotation in the role after the successful coordination of three General Service Conferences. Additionally, the chair noted that the most recent GSC had reported to be under-budget as reflected in the Reforecast and expressed appreciation to all for their incredible work. The chair then shared updates on advisory actions and committee considerations from the GSC that fall within the purview of its trustees' committee; adding that the committee secretary as forward all items to the appropriate trustees' committee and thanking everyone in advance for the work they are about to undertake. Further highlights from the meeting included the distribution of work to its subcommittee and the formation of the Inventory Implementation subcommittee as prescribed by an advisory action of the Conference; the implementation of a quarterly update on proposed agenda items (PAI) that has been forwarded to all Conference

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members and an update on the translations of PAIs which included an estimated time frame for distribution in English, Spanish, and French.

The Board approved a recommendation from the trustees' General Service Conference Committee that the request for a trustee member of the Ireland General Service Board of Alcoholics Anonymous, be approved to attend the 2026 U.S./Canada General Service Conference as an observer.

Following a motion and second, the Board accepted the report of the trustees' General Service Conference. Committee.

*Trustees' International Committee*: Chairperson The committee chairperson presented a written report on behalf of the committee.

The chair opened by expressing gratitude for the committee secretary's meticulous work and the members of the committee for their support. The chair then introduced the newly-appointed vice-chair of the committee and provided highlights of their meeting which consisted of the review and acceptance of an AAWS Licensing and Translation report; a review of an International Literature Fund report; citing a request that future reports include footnotes indicating the participation of the United States/Canada service structure in the Fund; and review of a report from the Trip Consultation Team following an international trip to Japan and Bulgaria, noting the approval of an upcoming trip to Kenya in 2025.

Following a motion and second, the Board accepted the report of the trustees' International Committee.

*Trustees' International Conventions/Regional Forums Committee*: The committee chairperson presented a written report on behalf of the committee.

The chair began with thanks to the committee's co-secretaries and provided highlights from the committee's meeting which included the appointment of vice-chairperson; a review of their CSP; the reconstitution of a subcommittee to review International Convention/Regional Forums (ICRF) requests for information; a discussion on the advisory action pertaining to the election of chairperson and alternate chairperson and the beginning of their service terms; further discussion on the development of a new declaration, noting the appointment of a current General Service Trustee to draft a well thought-out statement or declaration on the service and the group conscience for the 2030 International Convention. Additionally, a subcommittee was formed to continue the discussion of the participation of flag from sovereign nations in the Flag Ceremony and the committee discussed a PAI regarding a consideration to add the Lord's Prayer to the list of closing prayers at the International Convention.

The Board approved a recommendation from the trustees' International Conventions/ Regional Forums Committee that the following change be made to its Composition, Scope, and Procedure – in the Scope, under the Regional Forums section – that Procedure #2 be changed from:

> *The committee reviews and approves requests for Regional Forums and Local Forums and gives final approval to Forum sites.*

to:

*The committee reviews and approves requests for Regional, Special and Local Forums and gives final approval to Forum sites.*

Following a motion and second, the Board accepted the report of the trustees' International Conventions/Regional Forums Committee.

*Trustees' Literature Committee*: The committee chairperson presented a written report on behalf of the committee.

The chair provided highlights from the committee's meeting which included the formation of five subcommittees and one working group, with appreciation given to all those involved; an update to the fifth edition of the Big Book; progress on the pamphlets "*Questions & Answers on Sponsorship*" and "*Indigenous People in A.A.*" as well as the *Twelve Concepts* video animation; and appointment of two ACMs in reference to the development of a pamphlet for the Asian & Asian American alcoholic and Transgender alcoholic, respectively.

Following a motion and second, the Board accepted the report of the trustees' Literature Committee.

*Trustees' Nominating Committee*: The committee chairperson presented a written report on behalf of the committee.

The chair reported a summary of the activities from the committee's meetings. These consisted of the appointment of a vice-chairperson, with appreciation expressed for their willingness to serve; a review of the committee's CSP noting that procedures were currently under review within a subcommittee that will come forward with revisions as the work evolves; a review of the committee's calendar of events for 2026 related to letters and announcements for upcoming vacancies; a review of statuses of ACMs as well as candidate resumes noting a discussion on the selection process with an emphasis on desired qualifications and skill sets; and further discussion on how to best approach a recommitted motion pertaining to censure reorganization proposals. It was added that the committee appointed four subcommittees addressing grievances, preparing for future vacancies, reviewing nominating procedures, and guidelines for trustee emeriti; and an approval to update a procedure to reflect a stated timeframe of committee review of non-trustee director (NTD) candidate resumes with a request for the committee secretary to include as background information at their next meeting, a past study pertaining to AAWS and AAGrapevine NTD searches and applicant patterns. The chair then extended their heartfelt appreciation for the time spent working with the committee secretary as they rotate off their role in September and retire from the General Service Office.

Following a motion and second, the Board accepted the report of the trustees' Nominating Committee.

*Trustees' Public Information Committee*: The committee chairperson presented a written report on behalf of the committee.

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The chair opened by expressing gratitude for the committee secretary and the members of the committee with appreciation for their preparation and involvement in the work they undertake. The chair then provided highlights from their meeting which included the appointment of a vice-chairperson; multiple discussions regarding advisory actions and committee considerations stemming from the GSC; the appointment of a subcommittee on revisions to the pamphlet "*Understanding Anonymity*"; and a robust discussion on the Comprehensive Media Plan.

The Board approved a recommendation from the trustees' Public Information Committee that the Comprehensive Media Plan be retired.

The Board approved a recommendation from the trustees' Public Information Committee that, in keeping with the "Policy on Actors Portraying A.A. Members or Potential A.A. Members in Videos Produced by the General Service Board or its Affiliates", that:

- three videos produced by the General Service Board of Alcoholics Anonymous Australia – ("Are you risking your job?" "Are you a danger to your family?" "Cham-pain")" – be adapted by AAWS for use on media platforms in the U.S. and Canada; and,

- the General Service Board affirms that the proposed three videos are consistent with the A.A. Tradition of attraction rather than promotion; and,

- the use of actors in these videos does not in fact or in appearance place personalities before principles.

Following a motion and second, the Board accepted the report of the trustees' Public Information committee.

*Audit Committee*: In lieu of a formal report, the committee chairperson informed the board of the upcoming audit cycle beginning in January 2026, with further discussion to be held at their next meeting.

*Retirement Committee*: The committee chairperson gave a verbal report on behalf of the committee, noting its recent composition in adherence to the committee's CSP and ongoing preparations for their upcoming meeting on August 27 in which the committee will elect its chairperson and secretary.

*Trustees' Planning and Sharing Session*: The Chair, reported that the trustees met on Sunday, August 3, 2025, and included in the session were reports from the chairs and officers of AAWS and AA Grapevine, the General Manager of GSO, and the Grapevine Publisher. Additionally, there was a thorough discussion regarding more effective ways to communicate board activities to Conference members; updates from the GSB ad-hoc committees; and a review of correspondence received by the board and its members.

*Reports of Trustees' Activities*: Trustees submitted written reports of their activities since their February meeting. A summary of the reports is filed with the minutes.

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There being no further business, the Chair thanked all in attendance and informed the board that, after a brief recess, it will reconvene in executive session.

Following a motion and second the main session of the meeting closed with the Declaration of Unity and adjourned at 10:35 a.m. ET.

After a brief recess, the meeting moved into executive session at 10:45 a.m. ET.

The meeting came out of executive session at 11:23 a.m. ET.

Following a motion and a second, the Third Quarterly Meeting of the General Service Board adjourned at 11: 24 a.m. ET.

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Trustees' activities since their January 2025 meeting:
+ elected at the 75th General Service Conference
* nonalcoholic

**Teddy B-W.+**

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| May 3 | GSB Meeting and AAGV Board Meeting |
| May 15 | AAGV Licensing Ad-Hoc Committee Meeting |
| May 16 | Area 06 Pre-Assembly Dinner |
| May 17 | Area 06 Post-Conference Assembly |
| May 22 | Trustee Committee Chair Orientation |
| May 24 | Area 06 Monthly Area Committee Meeting |
| | Area 05, Pamphletpalooza |
| May 28 | ACM Process Meeting |
| May 30 | AAGV Finance Committee Meeting |
| June 3 | ACM Interviews |
| June 4 | Meeting with Publishing Dept |
| | 2025 IC Orientation Meeting |
| June 6 | ACM Meeting |
| June 10 | AAGV Licensing Ad-Hoc Committee Meeting |
| | 2025 IC AAGV Volunteer Training |
| June 12 | AAGV Nominating Committee Meeting |
| June 19 | AAGV Finance Committee Meeting |
| June 20 | Trustees' Literature Committee Meeting |
| June 21 | AAGV Board Meeting |
| June 24 | 5th Edition Sub-Committee Meeting |
| Jun. 30 – Jul. 6 | Travel to and attendance at 2025 IC |
| July 11 | 5th Edition Sub-Committee Meeting |
| July 15 | Joint Meeting of Trustees & Conference Literature Committees |
| July 18 | Do You Think You're Different Sub-Committee Meeting |
| July 20 | PLBB Process Sub-Committee Meeting |
| July 23 | General Service Board Orientation |
| July 24 | Joint Meeting re: AAGV/AAWS ICYPAA participation |
| July 25 | AAGV Finance Committee Meeting |
| | AAGV Nominating Committee Meeting |
| July 26 | Area 06 Monthly Area Committee Meeting |
| July 28 | 5th Edition Sub-Committee Meeting |
| Jul. 29 – Aug. 5 | Travel to and participation in 3rd Quarter GSB Weekend |

**Jennifer B.+**

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| May 7 | Trustee-at-Large (TAL) introduction meeting (with Robert L.) |
| May 13 | Trip Consultation Team meeting |
| May 14 | Monthly REDELA sharing session |
| May 17 | Area 06 Post-Conference Assembly in San Francisco, CA (hybrid) — invited to share a few minutes on what a TAL does (self-funded) |
| May 20 | TAL huddle and REDELA Fund Steering Committee meeting |
| June 4 | IC 2025 Orientation |
| June 11 | Monthly REDELA sharing session, plus recording a video for Founders' Day event hosted by Mexico GSB |

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| June 12 – 15 | Bulgaria – Observing 8th GSC (plus full travel days on either side) |
| June 24 | Bimonthly TAL meeting<br>New TAL Orientation |
| June 28 | Area 06 Committee Meeting in Petaluma, CA (hybrid) —<br>invited to share a few minutes about the trip to Bulgaria (self-funded) |
| July 3 – 6 | International Convention in Vancouver, BC<br>(also attended International Delegate Reunion July 1-2 on my own dime) |
| July 9 | Monthly REDELA sharing session |
| July 10 | REDELA Fund Steering Committee meeting |
| July 11 | Divvy credit card training session for board members |
| July 12 | Attended Area 07 delegate report in Marysville, CA and chatted with members of the district after being introduced as new TAL (self-funded) |
| July 15 | OnBoard training session for new board members |
| July 23 | GSB Orientation Session 1 |
| July 31 | AAWS Board meeting (New York, NY, self-funded) |
| August 1 | GSB Orientation – Session 2, New York, NY |
| August 2 – 4 | General Service Board Weekend, New York, NY |

**Charlie H.**

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| February 16 | West Central Regional call with Delegates and Alt. Delegates |
| February 26 | General Service Conference Sharing Session |
| Feb. 27 – Mar. 2 | West Central Regional AA Service Conference – Casper, WY |
| March 10 | St. Cloud, MN intergroup |
| March 15 – 16 | Area 52 Assembly – Minot, ND |
| March 16 | West Central Regional call with Delegates and Alt. Delegates |
| March 27 | Joint Literature Committee meeting |
| April 4 – 5 | Area 63 Spring Assembly – Sioux Falls, SD |
| April 7 | Joint Public Information Committee meeting |
| April 18 | Joint Public Information Committee meeting |
| April 20 | West Central Regional call with Delegates and Alt. Delegates |
| Apr. 27 – May 3 | General Service Conference |
| May 17 | District 8 Workshop – North Platte, NE |
| May 18 | West Central Regional call with Delegates and Alt. Delegates |
| June 7 | Area 41 Reunion – Grand Island, NE |
| June 12 – 13 | Alcoholics Anonymous World Services Board meeting |
| June 15 | West Central Regional call with Delegates and Alt. Delegates |
| June 19 | Area 45 Roundtable |
| July 2 – 6 | International Convention – Vancouver, BC |
| July 15 | Joint Literature Committee meeting |
| July 19 | Area 63 Assembly |
| July 20 | West Central Regional call with Delegates and Alt. Delegates |
| July 30 | Call with Luke B. GSC Corrections Committee Chair |
| July 31 | Alcoholics Anonymous World Services |
| August 1 – 4 | General Service Board Weekend |

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**Scott H.**

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| February 4 | Delegate Orientation |
| February 5 | Trip Consultation Committee |
| | Delegate Orientation |
| February 6 | International Convention Check-In |
| | Retirement Committee |
| February 7 – 9 | South East Region Delegate Get Together, Atlanta, GA |
| February 10 | Virtual Meeting – GM |
| | Ad Hoc Policy Committee |
| February 11 | Chairs and Executives Meeting |
| | GSB Statement Ad Hoc |
| February 13 | International Convention Check-In |
| February 16 | Strategy and Leadership Ad Hoc |
| February 17 | Compliance Review Discussion |
| February 18 | International Convention Planning Meeting |
| February 19 | Cross Functional Working Group |
| February 20 | International Convention Check-In |
| | Board Chair Review Preparation |
| February 24 | GM and Chair Meeting |
| February 25 | GSB Ad Hoc Policy Committee |
| | Board Chairs and Executives Meeting |
| February 26 | Special Meeting of GSB |
| | All Conference Members Sharing Session |
| February 27 | International Convention Weekly Check-In |
| March 3 | GM and Chair Meeting |
| March 4 | International Convention Communications Planning Meeting |
| March 7 | AAWS Board Meeting, New York |
| | GM Review, New York |
| March 10 | GM and Chair Meeting |
| March 11 | Board Chairs and Executives |
| March 14 – 16 | NERD |
| March 19 | Cross Functional Working Group |
| March 20 | Virtual Meeting RFI IC 2030 |
| March 21 | GM and Chair Meeting |
| March 22 | Board Chairs and Executives |
| March 24 | GM and Chair Meeting |
| March 25 | Board Chairs and Executives |
| March 31 | GM and Chair Meeting |
| April 4 –16 | Great Britian GSC |
| April 21 | GM and Chair Meeting |
| April 22 | Board Chairs and Executives |
| | Post Audit Presentation |
| Apr. 24 – May 2 | General Service Conference, New York |
| April 28 | Board Huddle, New York |
| May 3 | Members and Trustees Meetings for all 3 Boards |
| May 12 | GM and Chair Meeting |
| May 13 | Board Chairs and Executives |
| May 14 | Trustees Committee Chair Orientation Preparation |

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| May 15 – 18 | Attend Area 51 Assembly, Raleigh, North Carolina |
| May 21 | Cross Functional Working Group |
| May 22 | Trustee Committee Chair Orientation |
| | GM and Chair Meeting |
| | International Convention Check-in |
| May 23 | Trustees Finance Virtual |
| May 26 | GM and Chair Meeting |
| May 27 | Board Chairs and Executives |
| May 28 | Delegate Chair Orientation |
| May 29 | International Convention Weekly Check-in |
| May 30 | International Convention Training |
| June 2 | GM and Chair Meeting |
| | Orientation Ad Hoc |
| June 4 | Orientation Ad Hoc |
| June 5 | International Convention Weekly Check-in |
| June 9 | GM and Chair Meeting |
| June 10 | Board Chairs and Executives |
| June 11 – 13 | AAWS Board Meeting, New York |
| June 16 | GM and Chair Meeting |
| June 18 | Cross Functional Working Group |
| June 19 | International Convention Weekly Check-in |
| June 20 | Trustees Literature |
| | International Convention Weekly Check-in |
| June 23 | GM and Chair Meeting |
| | Call with Delegate Chair |
| June 24 | Board Chairs and Executives |
| | Trustee At Large Orientation |
| June 26 | International Convention Check-in |
| June 27 | International Trip Consultation International Convention Security Check-in |
| June 30 – July 7 | International Convention, Vancouver |
| July 3 | GSB Meeting |
| July 7 | June 30 Meeting with GM |
| July 14 | GM and Chair Meeting Orientation Ad Hoc |
| July 15 | Meeting with GM and Consultant re: Workload Townhall |
| July 16 | Cross Functional Working Group |
| July 20 | PLBB Process Ad Hoc |
| July 21 | GM and Chair Meeting |
| July 22 | Board Chairs and Executives |
| July 23 | GSB Orientation Ad Hoc |
| July 25 | GSB Language Ad Hoc |
| July 28 | GM and Chair Meeting |
| Jul. 29 – Aug. 7 | GSB Weekend, New York |

**Teresa J.**

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| February 10 | TLC 5th Edition BB Subcommittee Meeting |
| | GSB Ad Hoc Committee on Policy meeting |
| February 18 | Monthly meeting w/ Delegates and Alts of the Southwest Region |
| February 24 | TLC 5th Edition BB Subcommittee Meeting |

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| February 25 | GSB Ad Hoc Committee on Policy meeting |
| February 26 | Special Meeting of the GSB |
| | General Service Conference Sharing Session |
| March 6 – 8 | Southwest Region Delegates' Assembly (SWRDA) (OKC, OK) |
| March 11 | TLC "Do You Think You're Different?" Subcommittee Meeting |
| March 15 | AA Grapevine, Inc. Board Meeting |
| March 18 | Monthly meeting w/ Delegates and Alts of the Southwest Region |
| March 20 | GSB Ad Hoc Committee on Policy meeting |
| | Evaluation of GSB Chair |
| March 24 | TLC 5th Edition BB Subcommittee Meeting |
| | Pre-Conference Joint Committee Meeting TNC / CCT |
| March 25 | Pre-Conference Joint Committee Meeting AAGV Board/ CCGV |
| March 26 | Pre-Conference Joint Committee Meeting TCC / CCC |
| March 27 | Pre-Conference Joint Committee Meeting TLC / CCL |
| March 28 | AAGV Nominating Meeting |
| March 29 – 30 | Area 46 (New Mexico) Area Assembly |
| April 7 | Pre-Conference Joint Committee Meeting TPIC / CCPI |
| April 8 | TLC "Do You Think You're Different?" Subcommittee Meeting |
| April 10 | Special Meeting of the GSB |
| April 15 | Monthly meeting w/ Delegates and Alts of the Southwest Region |
| April 17 | Pre-Conference Joint Committee Meeting TFBC / CCF |
| April 18 | Pre-Conference Joint Committee Follow-up Meeting TPIC / CCPI |
| | Remote Communities Meeting |
| April 19 | Compliance Committee Interview 1 |
| | Compliance Committee interview 2 |
| April 22 | AAGV Mtg with GVRs and District & Area GV Chairs |
| Apr. 27 – May 3 | General Service Conference (New York, NY) |
| May 12 | GSB Orientation Ad Hoc Committee |
| May 16 – 18 | Area 57 Convention (Oklahoma City, OK) |
| May 20 | Monthly meeting w/ Delegates and Alts of the Southwest Region |
| May 22 | 2025-26 Trustees' Committee Chair Orientation |
| May 28 | 2026 Conference Committee Chair Orientation |
| May 30 | AAGV Finance Committee |
| June 2 | GSB Orientation Ad Hoc Committee |
| June 4 | ICAA Orientation & Training |
| June 11 | Agenda planning meeting with PI Staff |
| June 12 | AAGV Nominating & Governance Committee Mtg |
| June 17 | Monthly meeting w/ Delegates and Alts of the Southwest Region |
| June 19 | AAGV Finance Committee |
| June 21 | AAGV Orientation and Board Meeting |
| July 1 – 6 | 2025 International Convention (Vancouver, Canada) |
| July 14 | GSB Orientation Ad Hoc Committee |
| July 15 | Monthly meeting w/ Delegates and Alts of the Southwest Region |
| July 17 | GSB Report & Charter Ad Hoc Committee |
| July 18 – 20 | Area 25 Election Assembly (Salina, KS) |
| July 23 | GSB New Trustees' Orientation – Session 1 |
| July 24 | Pre-ICYPAA coordination meeting |
| July 25 | AAGV Finance Committee meeting |
| | AAGV Nominating & Governance Committee Meeting |

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|---|---|
| | GSB Linguistic Harmony Ad Hoc Committee |
| July 26 | GSB Orientation sub-group meeting |
| July 29 | Pre-board agenda planning mtg with PI staff |
| July 31 | AAGV Board Meeting (GSO, New York, NY) |
| August 1 | GSB New Trustees' Orientation – Session 2 (GSO, NY, NY) |
| August 2 – 4 | GSB Board Weekend (New York, NY) |

**Reilly K.**

**90 additional hours - meeting reports and preparation*

| | |
|---|---|
| February 6 | PR Delegates Meeting |
| February 7 | PDAB Meeting |
| February 13 | QCR Meeting |
| February 15 | Facilitate GSR Workshop |
| February 19 | 1728 Meeting |
| February 26 | Self Support Meeting |
| | Internal Audit Meeting |
| | GSB Sharing Session |
| March 5 – 10 | PRAASA Anchorage AK |
| March 15 | Area 58 Assembly Virtual |
| March 16 | Area 58 Assembly Virtual |
| March 18 | Compensation Chair Report |
| March 27 | Joint Literature Meeting |
| March 29 | Facilitate Pre-Conference Workshop |
| April 3 | PR Delegates Meeting |
| April 7 | Joint PI Meeting |
| April 9 | GSB Meeting |
| April 11 – 13 | Facilitate Pre-Conference Results Area 07 |
| April 16 | Online Group Information Discussion |
| April 17 | Joint Finance Meeting |
| April 18 | PI Meeting |
| | Remote Communities Meeting |
| April 19 | Speaker- Area 72 |
| April 21 | A.A.W.S. Meeting |
| Apr. 25 – May 4 | 75th General Service Conference |
| May 12 | Trustees Orientation Committee |
| May 16 | Post Conference Report Area 58 |
| May 22 | Trustees Orientation Committee |
| May 23 | Trustees Finance Committee |
| May 28 | Conference Comm Chair Orientation |
| May 29 | Meeting with delegate chair R&C Comm |
| June 2 | Trustees Orientation Committee |
| June 4 | Trustees Orientation Committee |
| June 5 | Compensation Meeting |
| | PR Delegates Meeting |
| June 10 | Report & Charter Meeting |
| June 11 | Archives Meeting |
| June 20 | International Convention Orientation |
| | Finance Meeting |

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|---|---|
| July 1 – 6 | International Convention Staffing |
| July 14 | Trustees Orientation Committee |
| July 15 | Report & Charter Meeting<br>Trustees Orientation Committee |
| July 17 | Report & Charter Meeting |
| July 22 | Trustees Orientation Presentation |
| July 24 | Meeting with delegate chair R&C Comm |
| July 25 | Trustees Orientation Meeting |
| July 30 – Aug 5 | July/August Board Weekend |

**Dawn Klug***

| | |
|---|---|
| April 26 – May 2 | Conference Week |
| May 12 | Orientation planning meeting for Trustee Orientation |
| May 22 | Orientation planning meeting for Trustee Orientation |
| June 4 | Orientation planning meeting for Trustee Orientation |
| July 2 – 6 | International Convention |
| July 14th | Meet with Kelly and Michael, staff to CPC/T&A<br>Meet with Orientation Committee, virtually |
| July 23 | Attend Virtual Orientation for Trustees |
| July 25, 28 | Virtual meeting with Reilly K for “What I Wish I Knew” Trustee Orientation presentation |
| July 31 | Meet with Dan B, Delegate Committee for CPC/ Treatment-Accessibilities, virtual meeting |

**Robert L.**

| | |
|---|---|
| February 5 | Tean Consultation Trip (TCT)<br>REDELA\Policies-Admission-Finance sub-committee |
| February 6 | REDELA\Working With Others sub-committee |
| February 10 | GSO US\CAN workshop Iran |
| February 12 | REDELA Monthly meeting |
| February 19 | REDELA\Working with others sub-committee |
| February 20 – 24 | CERAASA\Nova Scotia |
| February 25 | PI Committee zoom meeting |
| February 26 | Special Meeting of the GSB<br>General Service Conference Session Sharing |
| March 5 | REDELA meeting – Working with others Committee |
| March 12 | REDELA monthly meeting |
| March 18 | Committee Ad Hoc translation with Stéphanie |
| March 20 – 23 | Area 91 Pre-Conference Assembly |
| March 26 – 30 | 50th anniversary Japan |
| April 2 | Zoom meeting PI desk (with Misha) |
| April 7 | PI joint Committee meeting |
| April 9 | REDELA monthly meeting |
| April 10 | GSB Special meeting |
| April 11 | Committee Ad Hoc translation with Stéphanie |
| April 12 | Area 87 Pre-conference delegate assembly |
| April 16 | Agenda joint Committee meeting |

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|---|---|
| April 17 | Virtual meeting 1728 |
| April 18 | PI joint Committee meeting |
| Apr. 26 – May 3 | 75e GENERAL SERVICE CONFERENCE |
| May 13 | Trip Consultation Trip (TCT) |
| May 14 | REDELA Monthly Meeting |
| May 20 | REDELA FUND's steering committee (elected as Chair) |
| May 21 | Updating REDELA FUND's guidelines |
| May 22 | 2025-26 Trustees' Committee Chair |
| May 23 | Writing GUIDELINES REDELA Fund request |
| May 28 | 2026 Conference Committee Chairpersons Orientation |
| May 30 | Interregional Québec Meeting |
| May 31 | Provincial Gathering of the 4 areas of Québec Montmagny |
| June 4 | Orientation International Meeting |
| June 10 | TAL Bi-monthly meeting |
| June 11 – 15 | 8th General Service Conference in Bulgaria |
| June 24 | TAL Bi-monthly meeting |
| | Trustee-at-large Orientation |
| June 25 | GSB Linguistic Harmonization Ad Hoc Committee Meeting |
| June 27 | Zoom meeting Kelley (AA Around the World-Vancouver) + Zenaîda (Short formation Divvy Credit Card) |
| July 1 – 6 | International Convention Vancouver |
| July 8 | TAL Bi-monthly meeting |
| July 9 | REDELA Monthly Meeting |
| June 11 | Credit Card Divvy Formation |
| July 15 | GSB OnBoard Training\Refresh |
| July 23 | Virtual Trustee\Director Orientation |
| July 25 | GSB Linguistic Harmonization Ad Hoc Committee |
| July 31 | AAWS Board meeting |
| August 1 – 4 | Quarterly Board Weekend |

**Kerry Meyer***

** April 10 through end of Conference Compliance Committee / subcommittee – meetings, interviews*
** May - July Weekly meetings with Conference Coordinator*

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|---|---|
| February 10 | Policy ad hoc virtual meeting |
| February 25 | Policy ad hoc virtual meeting |
| February 26 | Special meeting of the GSB |
| | GSC Sharing Session |
| February 27 | Presented Concept 8 Area 43 |
| March 20 | Policy ad hoc virtual meeting |
| | Read Conference Inventory answers |
| March 24 | Joint Committee meeting – Nominating/CCT |
| March 26 | Joint Committee meeting - Corrections |
| March 29 | Review 4 Inventory questions for my assigned group |
| March 30 | Review TNC Procedures-prepare grid |
| April 7 | TNC special meeting |
| April 8 | Compliance Committee meeting |
| April 10 | Special meeting of the GSB |
| April 13 | Prep for Conference Inventory presentation and CC questions |

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|---|---|
| Apr. 26 – May 3 | Conference |
| June 4 | Orientation – prep |
| May 22 | CPC Pamphlet presentation Area 43 |
| | Trustee Chair orientation |
| May 14 | Meeting with prior Conference Committee Chair |
| May 17 | Present to NJ Corrections |
| May 28 | Conf Cmte/Trustees Chair Orientation |
| June 4 | IC volunteer general Orientation |
| June 19 | IC media orientation and preparation |
| July 2 – 6 | IC attendance - volunteer and presentation |
| July 21 | Drew names of Inv Implementation Delegate members |
| July 23 | Talked with Policy and Admissions Conf Cmte Chair |
| July 29 | Talked with Agenda Conf Cmte Chair and Vice Chair |
| July 29 | Talked with Report and Charter Conf Cmte Chair |
| August 1 | Board Orientation - presentation |
| August 2-4 | GSB weekend |

**Molly Oliver***

| | |
|---|---|
| February 19 | Cross Functional Communications Working Group |
| February 26 | Special Meeting of the GSB |
| | GSC Sharing Session |
| March 19 | Cross Functional Communications Working Group |
| | Meeting with GSB Treasurer |
| March 20 | Videoconference with International Convention Consultants |
| March 24 | Meeting AAGV Incoming Chair |
| | Joint Committee Meeting CPC/TA |
| March 25 | 75th GSC Joint Committee Meeting AAGV |
| March 26 | Joint Meeting IC/RF |
| March 28 | AAGV Nominating Meeting |
| April 23 | Cross Functional Communications Working Group |
| Apr. 26 – May 3 | General Service Conference |
| May 21 | Cross Functional Communications Working Group |
| May 31 | Area 50 Presentation |
| June 2 | GSB Ad Hoc Committee |
| June 4 | AAIC Orientation |
| June 12 | AAGVB Nominating & Governance |
| June 18 | Cross Functional Communications Working Group |
| June 21 | AAGV Orientation |
| July 1 – 6 | Vancouver International Convention |
| July 16 | Cross Functional Communications Working Group |
| August 2 – 4 | GSB Weekend |

**Kelly Parsley+***

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|---|---|
| June 4 | Orientation for Trustees |
| June 20 | Trustees' Literature Committee |
| July 3 | Trustee Orientation for International |
| | Trustee Dinner |

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|---|---|
| July 4 | Trustee Luncheon |
| | Big Meeting Attendance |
| July 5 | Worked at Literature Booth |
| | Trustee Delegate Luncheon |
| | Big Meeting for Old Timers Attendance |
| July 11 | Divvy Workshop |
| | 5th Ed Meeting |
| July 15 | GSB On Board Training |
| | Joint Conference/Trustees' Literature Meeting |
| July 20 | Plain Language Big Book Sub Group Meeting |
| July 23 | Trustee Orientation – Session 1 |
| July 28 | 5th Ed Meeting |
| August 1 | Trustee Orientation – Session 2 |
| August 2 - 4 | General Service Board Weekend, New York, NY |

**Gail P.**

| | |
|---|---|
| February 7-9 | WRAASA Area 80 (in person) |
| February 11 | Virtual meeting to discuss GSB Statement |
| February 27 | GSB Special meeting (virtual) |
| | GSC Sharing Session (virtual) |
| March 6 | Area 91 Information Session (virtual) |
| March 9 | WRAASA wrap up (virtual) |
| March 15 | Online Committee Inventory Area 80 |
| March 20 | ICRF Prospective Vendors Re: 2030 (virtual) |
| March 23 | Area 79, 5 Districts (Trustee presentation on service) (in person) |
| March 26 | Joint meeting - ICRF Trustees' Committee (virtual) |
| | Joint meeting – Corrections Trustees' Committee (virtual) |
| April 1 | WRAASA – website organizing meeting (virtual) |
| April 8 | Compliance Committee meeting (virtual) |
| April 10 | GSB Special Meeting (virtual) |
| | Compliance Committee meeting (virtual) |
| April 11 – 13 | Area 78 Pre-Conference Assembly (in person) |
| April 14 | Compliance Committee (virtual) |
| April 16 | Compliance Committee (virtual) Interview |
| April 17 | Compliance Committee (virtual) Interview |
| April 19 | Compliance Committee (virtual) Interview |
| April 21 | Compliance Committee (virtual) |
| April 22 | Audit Committee (virtual) |
| April 23 | Compliance Committee Interviews (x 3) (virtual) |
| Apr. 24 – May 4 | 75th General Service Conference (in person) |
| May 12 | Trustee Orientation ad hoc (virtual) |
| May 19 – 20 | Meet with GV Board chair (virtual) |
| May 22 | AAIC weekly check-in (virtual) |
| | Trustees' Committee Chair Orientation (virtual) |
| May 23 | Meet with Co-Secretaries of ICRF (virtual) |
| | Quarterly Finance Report Discussion with Trustees Finance and Budgetary Committee (virtual) |
| May 25 | Western Regional meeting (virtual) |

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|---|---|
| May 27 | Communications Committee meeting (virtual) |
| | AA Grapevine Finance Committee meeting (virtual) |
| May 28 | AAWS Self Support Committee meeting (virtual) |
| | Trustees' Orientation Committee meeting (virtual) |
| May 30 | AA Grapevine Finance Committee meeting (virtual) |
| June 2 | GSB Ad Hoc Committee on Orientation (virtual) |
| June 4 | AAIC2025 Orientation and Training (virtual) |
| June 10 | AAGV IC2025 Training (virtual) |
| June 12 | AA Grapevine Nominating Committee (virtual) |
| June 19 | AA Grapevine Finance Committee (virtual) |
| June 21 | AA Grapevine Board Meeting (virtual) |
| June 22 | Western Regional meeting (virtual) |
| June 26 | AA Grapevine Finance meeting (virtual) |
| July 1 – 6 | 2025 International Convention Vancouver (in person) |
| July 9 | GV Finance meeting with David Steward (virtual) |
| July 11 | Divvy training (virtual) |
| July 14 | GSB Ad Hoc Committee on Orientation (virtual) |
| July 15 | OnBoard refresher (virtual) |
| July 16 | AAWS Self Support Committee meeting (virtual) |
| | AAGV Budget Reforecast meeting (virtual) |
| July 18 | ICRF – meet with secretaries to review agenda (virtual) |
| July 22 | AAGV – review for budget reforecasting (virtual) |
| | AAGV Area Chairs meeting (virtual) |
| July 23 | Meeting with Delegate chair for ICRF (virtual) |
| | GSB Orientation – Session 1 (virtual) |
| July 25 | AA Grapevine Finance Committee (virtual) |
| | AA Grapevine Nominating/Governance (virtual) |
| July 27 | Western Regional Meeting (virtual) |
| July 28 | Meet with AAGV Board Chair (virtual) |
| July 31 | AA Grapevine Board meeting (in person) |
| Aug 1 – 4 | GSB Weekend (in person) |

**Joyce S.**

| | |
|---|---|
| February 2 | GV presentation for Western Canada Region |
| February 6 | Retirement Committee |
| February 11 | AA Grapevine Area Chair Meeting |
| February 21 – 23 | CERAASA - Dartmouth Nova, Scotia |
| February 26 | Conference Sharing Session |
| March 15 | Virtual GV Strategy meeting |
| March 20 | Virtual GV presentation Area 45 |
| March 22 | Virtual GV presentation Area 43 |
| March 24 | GV Nominating Committee |
| March 28 – 30 | Area 83 Assembly - Guest Speaker |
| April 19 | Area 83 - District 16 Spanish La Vina presentation |
| Apr. 26 – May 3 | 75th GSC - New York Hilton |
| May 28 | Delegate Chair Orientation |
| May 30 – 31 | Quebec 4 area assembly |
| June 2 | GSB Ad Hoc Committee on Orientation (2025-2026) |

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|---|---|
| June 4 | 2025 AAIC Orientation & Training |
| June 7 | Area 83 - Area Committee Meeting |
| June 10 | IC2025 GVB Volunteer Training |
| June 12 | GV Nominating Committee |
| June 13 – 14 | Area 83 -District 54 & 62 Service Day-Ottawa |
| June 21 | Virtual GV Meeting |
| July 2 – 6 | 2025 International Convention – Vancouver, B.C., Canada |
| July 22 | AA Grapevine Area Chair Meeting |
| July 23 | 2025 GSB Orientation - Session 1 (virtual) |
| July 25 | GV Nominating Committee |
| | GSB Linguistic Harmonization Ad Hoc Committee Meeting |
| July 28 | CERAASA - 2027 Steering Committee |
| Jul. 31 – Aug. 4 | 2025 Q3 GSB Weekend Meeting |

**Sherry S.+**

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|---|---|
| May 27 | ECR Hospitality for AA International Convention (virtual) |
| June 4 | Meeting with ECR Delegates (virtual) |
| June 10 | ECR Hospitality for AA International Convention (virtual) |
| June 17 | ECR Forum with Delegates & Staff (virtual) |
| June 24 | ECR Hospitality for AA International Convention (virtual) |
| July 2 – 6 | 2025 AA International Convention, Vancouver, B.C., Canada |
| July 9 | Meeting with ECR Delegates (virtual) |
| July 11 | Divvy Training (virtual) |
| July 12 | Telephone Conference regarding travel to Area 74 |
| July 15 | OnBoard training (virtual) |
| July 23 | GSB Orientation – Session 1 (virtual) |
| July 30 | Corporate Board Meetings (AAWS & AAGV), New York, NY |
| August 1 | GSB Orientation – Session 2, New York, NY |
| August 2 – 4 | General Service Board Weekend, New York, NY |

**David S.**

| | |
|---|---|
| February 4 | Preparing for Conference - a Q&A Session |
| February 5 | Preparing for Conference - a Q&A Session |
| February 6 | Retirement Committee |
| | Preparing for Conference - a Q&A Session |
| February 10 | GSB Ad Hoc Committee on Policy |
| February 12 | Meeting on LV Five Year Plan |
| February 13 | Quarterly Contributions Reports working group |
| February 14 | Meet with Conference Policy and Admissions Committee Chair |
| February 24 | GSB Ad Hoc Committee on Policy |
| February 25 | Meet with Conference Agenda Committee Chair |
| | AA Grapevine Licensing Committee Meeting |
| February 26 | AAWS Self-Support Subcommittee Meeting |
| | Special Meeting of the General Service Board |
| March 3 | Meet with AA Grapevine Board Chair |
| | Meeting to Review January Financial Reports for Grapevine and La Viña |
| March 10 | Meeting to Review January Financial Reports for Grapevine and La Viña |

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|---|---|
| March 12 | Meet with Conference Committee Secretary |
| | AAGV Finance Committee Meeting to Review January Financial Reports for Grapevine and La Viña |
| March 13 | Touchpoint Meeting before Report & Charter and Policy & Admissions Meeting |
| | Housekeeping Meeting with Report & Charter and Policy & Admissions |
| March 18 | Call to review GSB Board Chair performance |
| | AA Grapevine Licensing Committee Meeting |
| March 20 | GSB Ad Hoc Committee on Policy |
| | Call with GV Board member to review 2025-2026 Committee Assignments |
| March 21 | Call with GV Board member to review 2025-2026 Committee Assignments |
| March 24 | Call with GV Board Member |
| | Joint Meeting with Trustees Nominating Committee & Conference Committee on Trustees |
| March 25 | Joint meeting for Grapevine La Viña Committee |
| March 26 | Call with GV Board member to review 2025-2026 Committee Assignments |
| | Retirement Committee |
| March 27 | Meet with Chair of Conference Improvements Subcommittee |
| March 31 | GV Finance Committee, Review February Reports |
| April 3 | Joint Committee meeting with Conference Finance Committee on EDW Agenda Item |
| April 4 | Meet with Grapevine Controller and Publisher |
| | Meet with Chair of Conference Improvements Subcommittee |
| April 7 | Trustees Nominating Committee Special Meeting |
| April 8 | Meet with Chair of Conference Improvements Subcommittee |
| April 10 | Special Meeting of the General Service Board |
| April 16 | Meet with Conference Committee Secretary |
| | Agenda Committee Trustees Conference Committee Joint Meeting |
| April 18 | Remote Communities Meeting |
| April 21 | Call with GV Board member to review 2025-2026 Committee Assignments |
| | Meet with Conference Agenda Committee Chair |
| April 22 | March GV/LV Financial Reports Review |
| Apr. 26 – May 3 | General Service Conference |
| May 9 | Call with member of Conference |
| May 15 | AA Grapevine Licensing Committee Meeting |
| May 18 | Call to Welcome new member of AAGV Board |
| May 19 | Call with new AAGV Treasurer - Orientation |
| May 20 | Call with GV Board member to review 2025-2026 Committee Assignments |
| | Call with new AAGV Treasurer - Orientation |
| May 22 | Trustees Committee Chair Orientation |
| May 23 | Quarterly Finance Report Discussion with Trustees Finance & Budgetary Committee |
| May 27 | AA Grapevine Board Orientation Meeting |
| | Review of April Financial Reports for AAGV with Controller & Publisher |
| | Board Chairs / Executives' Biweekly call |
| May 28 | Conference Committee Chairpersons Orientation |
| June 2 | AAGV Finance Committee - Review April Financial Reports for AAGV |
| June 4 | Call with AAGV Conference Committee Chair |
| | AAIC Orientation and Training |

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|---|---|
| June 5 | Call with new AAGV Finance Committee Member to review financial statements |
| June 6 | Meet with GV Board Member re: Strategic Planning |
| June 10 | AA Grapevine Licensing Committee Meeting<br>IC 2025 GVB Volunteer Training |
| June 11 | June AAGV Meeting Agenda discussion with Publisher & Office Manager |
| June 12 | AAGV Nominating & Governance Committee Meeting |
| June 19 | AA Grapevine Licensing Committee Meeting<br>IC 2025 Media Training |
| June 24 | Board Chairs / Executives Biweekly call |
| June 26 | AAGV 2025 Budget Reforecast Meeting with Publisher and Controller |
| July 1 – 6 | International Convention |
| July 9 | Call with AAGV Treasurer |
| July 16 | Review AAGV Reforecast with Publisher, Treasurer and Controller |
| July 17 | AA Grapevine Licensing Committee Meeting |
| July 21 | Meet with AAGV Consultant |
| July 22 | Board Chairs / Executives Biweekly call |
| July 24 | AA Grapevine Licensing Committee Meeting |
| July 25 | AAGV Finance Committee Meeting to Review January Financial Reports for Grapevine & La Viña<br>AAGV Nominating & Governance Committee Meeting |
| July 26 | AA Alaska Assembly - Present on PI process<br>AA La Viña XXIX Anniversary Meeting |
| July 27 | Call with Area Delegate |
| July 29 | Present on La Viña Five Year Plan to Area |
| July 31 | AAGV Board Meeting |
| August 1 – 4 | General Service Board Weekend |

**Ken T.**

| | |
|---|---|
| May 17 | Area 43 Assembly (Manchester, NH) |
| May 18 | Area 30 Assembly (Peabody, MA) |
| May 22 | Trustees' Committee Chair Orientation (virtual) |
| May 23 | Q1 QFR review (virtual) |
| May 27 | IC 25 Communications Planning Meeting (virtual)<br>Board Chairs/Execs (virtual) |
| May 28 | Conference Committee Chairpersons Orientation (virtual) |
| June 4 | Trustee/Director Orientation (virtual)<br>AAIC Orientation & Training (virtual) |
| June 9 | Internal Audit Committee (virtual) |
| June 12 | AAWS New Director Orientation (New York, NY) |
| June 13 | AAWS Board meeting (New York, NY) |
| June 19 | IC Media Training (virtual) |
| June 23 | AAWS Nominating Committee (virtual) |
| June 24 | ICOAA Quarterly Call (virtual)<br>Board Chairs/Execs (virtual) |
| July 1 – 7 | 2025 International (Vancouver, BC) |
| July 11 | Divvy Card Training (virtual) |
| July 16 | AAWS Self-Support Committee (virtual) |

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|---|---|
| July 22 | Board Chairs/Execs (virtual) |
| July 23 | GSB Trustees Orientation (virtual) |
| July 24 | Internal Audit Committee (virtual) |
| July 25 | AAWS Budget Re-forecast (virtual) |
| July 31 | AAWS Board meeting (New York, NY) |
| August 1 – 4 | GSB Board Weekend |

**Susan V.+**

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|---|---|
| May 3 | Made multiple calls and had input from a lot of previous trustees about what my future may hold. (Telephone consultations) |
| May 26 | Zoom call with SALTY's (southeast regional alternate delegates) |
| June 2 | Zoom call with Southeast regional delegates |
| June 9 | Zoom call with committee chair of literature committee and alternate Delegate to get up-to-date |
| June 20 | Zoom call literature committee interim |
| July 1 – 9 | Vancouver/ International convention (two luncheons and one dinner) |
| July 11 | Divvy training |
| | Fifth edition literature subcommittee |
| July 15 | OnBoard refresher meeting |
| | Joint literature committee meeting |
| July 18 | "Do you think you're different" literature subcommittee meeting |
| July 23 | Virtual trustee orientation |
| July 25 | West Virginia State convention |
| July 28 | Literature fifth edition subcommittee |
| Jul. 31 – Aug. 4 | General Service board weekend NYC |

**Carolyn W.**

| | |
|---|---|
| February 5 | AAWS Chair/GM meeting (virtual) |
| | 2025 IC communications planning (virtual) |
| February 6 | GSB Retirement Committee (virtual) |
| February 7 – 9 | WRASSA, Winnipeg, MB, Canada (in person, my own expense) |
| February 11 | AAWS Chair(s) and Execs meeting (virtual) |
| February 12 | AAWS Chair/GM meeting (virtual) |
| February 13 | 2025 IC check-in (virtual) |
| | AAWS Quarterly Contributions Report (virtual) |
| February 16 | Cross functional comms group prep (virtual) |
| February 18 | 2025 IC communications planning (virtual) |
| February 19 | AAWS Chair/GM meeting (virtual) |
| | Cross functional communications group (virtual) |
| February 20 | 2025 IC check-in (virtual) |
| February 24 | AAWS nominating (virtual) |
| February 25 | AAWS Chair and Execs meeting (virtual) |
| | AAWS IP Ad Hoc (virtual) |
| February 26 | AAWS Chair/GM meeting (virtual) |
| | AAWS Self Support subcommittee (virtual) |
| | GSB Special Meeting (virtual) |
| | GSC Sharing Session (virtual) |

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|---|---|
| February 27 | 2025 IC check-in (virtual) |
| March 3 | 2025 IC GSO Podcast (virtual) |
| March 4 | 2025 IC communications planning (virtual) |
| March 6 – 7 | AAWS Board, NY, NY (in person) |
| March 13 | 2025 IC check-in (virtual) |
| March 18 | 2025 IC communications planning (virtual) |
| | AAWS IP Ad Hoc (virtual) |
| | AAWS Chair meet with GSB Treasurer (virtual) |
| March 19 | AAWS Chair/GM meeting (virtual) |
| | Cross functional communications group (virtual) |
| March 21 | 2025 IC check-in (virtual) |
| March 24 | GSC Joint meeting TNC and CCT (virtual) |
| March 25 | AAWS Chair and Execs meeting (virtual) |
| | AAWS IP Ad Hoc (virtual) |
| March 27 | 2025 IC check-in (virtual) |
| March 28 | GSB Retirement Committee (virtual) |
| March 28 – 30 | Puerto Rico Convention, PR (in person, hosted by event) |
| March 31 | AAWS Board (virtual) |
| April 3 | 2025 IC check-in (virtual) |
| April 7 | GSB TNC (virtual) |
| April 8 | AAWS Chair and Execs meeting (virtual) |
| April 9 | AAWS Chair/GM meeting (virtual) |
| April 10 | 2025 IC check-in (virtual) |
| | GSB Special Meeting (virtual) |
| April 11 – 13 | Area 79 Assembly, Vernon, BC, Canada (in person, my own expense) |
| April 15 | AAWS IGCOAA quarterly (virtual) |
| April 16 | AAWS Chair/GM meeting (virtual) |
| | AAWS multicurrency discussion (virtual) |
| | Cross functional communications group (virtual) |
| April 17 | 2025 IC check-in (virtual) |
| | GSC Joint meeting TFBC and CFC (virtual) |
| April 21 | AAWS Board (virtual) |
| April 22 | AAWS Chair and Execs meeting (virtual) |
| April 22 | GSB Audit Committee (virtual) |
| Apr. 26 – May 2 | General Service Conference, NY, NY (in person) |
| May 3 | AAWS &AAGV annual members meetings and GSB meeting, NY, NY (in person) |
| May 8 | 2025 IC check-in (virtual) |
| May 13 | 2025 IC communications planning (virtual) |
| May 15 | 2025 IC check-in (virtual) |
| May 21 | Cross functional communications group (virtual) |
| May 22 | 2025 IC check-in (virtual) |
| | GSB Trustee Committee Chairs Orientation (virtual) |
| May 23 | GSB TNC meeting with Secretary (virtual) |
| May 28 | AAWS IAC meeting with Secretary (virtual) |
| | AAWS Self-support committee (virtual) |
| | GSC committee chair orientation (virtual) |
| May 29 | 2025 IC check-in (virtual) |
| May 30 | AAWS meet with Senior Dir Tech Services (virtual) |

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|---|---|
| | GSB meeting with GSB Treasurer (virtual) |
| June 2 | GSB TNC Chair meet with CCT Chair (virtual) |
| June 4 | 2025 IC media prep (virtual) |
| June 5 | 2025 IC check-in (virtual) |
| June 7 | Founders Day, Fort Collins, CO (in person, hosted by event) |
| June 9 | AAWS IAC (virtual) |
| June 12 – 13 | AAWS Board (in person) |
| June 18 | Cross functional communications group (virtual) |
| June 19 | 2025 IC media prep (virtual) |
| June 20 | 2025 IC check-in (virtual) |
| | GSB TLC (virtual) |
| June 23 | AAWS Nominating (virtual) |
| | GSB Secretary/Asst (virtual) |
| June 24 | GSB TLC 5th Edition (virtual) |
| July 3 – 6 | 2025 International Convention (in person) |
| July 11 | GSB TLC 5th Edition (virtual) |
| July 15 | GSC Joint Meeting TLC and CCL (virtual) |
| July 16 | AAWS Self-support committee (virtual) |
| | Cross functional communications group (virtual) |
| July 17 | GSB Ad Hoc Report and Charter (virtual) |
| | AAWS IAC and GSB Retirement prep (virtual) |
| July 20 | GSB TLC PLBB Process (virtual) |
| July 23 | GSB Orientation (virtual) |
| July 24 | AAWS IAC (virtual) |
| July 25 | AAWS Finance (virtual) |
| July 28 | GSB TLC 5th Edition (virtual) |
| July 31 | AAWS Board (in person) |
| August 1 – 4 | GSB (in person) |

DRAFT

**Second Quarterly Meeting of the Trustees and Members of the General Service Board of Alcoholics Anonymous, Inc.**

Time and Place: Saturday, May 3, 2025 at 11:42 a.m. in the Murray Hill suite of the New York Hilton Midtown Hotel, 1335 Sixth Avenue, New York, NY

Chair Remarks: The Chair of the General Service Board expressed gratitude to all in attendance, and to those who were not able to attend, for their love of A.A. and for enduring a long week of work during the 75th General Service Conference. The chair then acknowledged having witnessed concerning behavior during the week, that was contrary to the principles of A.A. and expressed regret that two trustees had been expelled from the Conference.

The chair stated that one of the privileges of being a trusted servant are the relationships built throughout the time of service; and thanked the board for the opportunity to know them; as well as, for their service and commitment to A.A., with the hope that all may be united in defense of one another as we move forward working together.

Minutes: Following a motion and second, the minutes of the February 3, 2025, First Quarterly Meeting of the Trustees and Members of the General Service Board were approved as presented.

Following a motion and second, the minutes of the February 26, 2025, Special Meeting of the Trustees and Members of the General Service Board were approved as presented.

Following a motion and second, the minutes of the April 10, 2025, Special Meeting of the Trustees and Members of the General Service Board were approved as presented.

Chair's Report: The Chair of the General Service Board once again thanked all in attendance and those not able to participate for the love they've shown Alcoholics Anonymous.

Communications: The GSB secretary noted that correspondence was distributed to the Board prior to their meeting and there was no report. A concern was expressed in regard to disparaging remarks made pertaining to a trustee no longer on the Board and a request was made to redact any names or identifiers pertaining to such person(s), if the materials are to be widely-distributed.

The secretary informed the board that correspondence received by the General Service Board is not widely distributed as it is only reviewed by the board at their quarterly meetings and stored in the GSO Archives.

Treasurer's Report: The vice-chairperson of the trustees' Finance & Budgetary Committee, reported that a final draft of audited 2024 financial statements, which consists of the consolidated GSB statement including AAWS and

AAGrapevine, as well as standalone financial statements for AAWS and AAGrapevine; a report on the reserve fund; and management/business recommendations from the auditors were received by the committee and distributed amongst the Board.

Following a motion and second, the treasurer's report was approved as presented

Advisory Actions: The chair of the trustees' General Service Conference Committee, read the 2025 General Service Conference Advisory Actions individually, for the audio record.

Following a motion & second the actions were approved as amended after noting two minor editorial corrections.

Following a motion and a second, the meeting adjourned temporarily at 12:13 p.m.

**Second Quarterly Meeting of the Trustees and Members of the General Service Board of Alcoholics Anonymous, Inc. – Resumed**

| | |
|---|---|
| Time and Place: | Saturday, May 3, 2025 at 12:19 p.m. in the Murray Hill suite of the New York Hilton Midtown Hotel, 1335 Sixth Avenue, New York, NY |
| Trustee Rotation: | The meeting resumed with the Board Chair introducing the election of officers of the General Service Board. |
| Election of Officers: | Following a motion and a second, the Board approved the following slate of officers of the General Service Board: |

| | |
|---|---|
| Chair: | Scott H. |
| First Vice-Chairperson: | Hon. Kerry Meyer + |
| Second Vice-Chairperson: | Teresa J. |
| Treasurer: | Terrance M. Bedient, FACHE ++ |
| Secretary: | Carolyn W. |
| Assistant Treasurer: | Paul Konigstein *+ |
| Assistant Secretary: | Racy J. * |

* G.S.O. employees + Nonalcoholic
++ Trustee Emeriti

| | |
|---|---|
| Committee Appointments | The Chair noted that the assignments of trustees' committees have been provided to the Board prior to the meeting.<br><br>Following a motion and second the committees have been approved as presented |
| Notice of Trustee Orientation Committee: | The Chair informed all regarding a June 4 Orientation for the 2025 International Convention as well as two virtual orientations coordinated by the Orientation ad hoc committee, with an additional in-person orientation held on August 1, 2025. The Chair also requested that trustees reserve the dates between September 5 – 7 for strategic planning and leadership sessions that will take place in Chicago, IL. |

There being no further business, following motion and second, the meeting adjourned at 12:32 p.m.

**A.A. World Services, Inc.**
**February 2025 – July 2025**
**Ken T., AAWS Board Chair**

## AAWS Board of Directors

Ken T., AAWS Chairperson, Julie C., Charlie H., Racy J., Matt K., Clint M., Carolyn W., John W., Bob W.

Since the last report to the General Service Board (GSB) last met in February, the A.A. World Services (A.A.W.S.) Corporate Board has met nine times:

March 6, 2025, AAWS Strategic Planning
March 7, 2025, AAWS Board Meeting
March 31, 2025, AAWS Interim Board Meeting
April 21, 2025, AAWS Special Meeting
May 3, 2025, AAWS Annual Board Meeting
June 12, 2025, AAWS Director Orientation, Strategic Planning and Executive Session
June 13, 2025, AAWS Board Meeting
July 25, 2025, AAWS Finance Committee with full board participation
July 31, 2025, AAWS Board Meeting and Executive Session

I have attached the AAWS Highlights for Match and June for your reference. The highlights of our July 31, 2025, meeting will be provided shortly, you can find the AAWS Board's actions from this meeting at the end of this report for your review.

Some highlights from our July meeting: The Nominating Committee is in the process of finding a Non Trustee Director to join the AAWS board next year. At present the resumes for 66 applicants are being reviewed.

The Finance Committee reviewed the re-forecasted budget and forwarded it to the Trustees Finance Committee.

The Publishing Committee recommended the Commemorative First edition reprint, B-0, be priced at $2.00 to allow the existing stock to be sold and lower the cost of warehousing the books. In addition the committee recommended that the audiobook format of the plain language Big Book be produced at a cost of no greater than $20,000.

The board also discussed the need for an ad-hoc committee be formed to plan an AAWS booth at the 2030 International Convention. And lastly the board discussed future AAWS participation at events, such as ICYPAA.

**Recommendations forwarded by AAWS Committees and approved by the AAWS Board at the July 31, 2025 meeting:**

## Internal Audit Committee

►*The IAC recommends that the AAWS Board accept the Semi-Annual IP Copyrights, Trademarks, and Domain Names Summary.*

►*The IAC recommends that the AAWS Board approves the AAWS BCP Plan.*

►*The IAC recommends that the AAWS Board approve to correct Article XII of the AAWS Bylaws, which currently references 715-a of the N-PCL to instead reference Section 715-b of the N-PCL as the AAWS Board agreed it was a typographical error.*

**Nominating Committee**

*There were no recommendations to the* AAWS *Board.*

**Finance Committee**

►*The AAWS Finance committee recommended to the A.A.W.S. Board to approve budget re-forecast 1.1 and forward it to the Trustees Finance & Budgetary Committee.*

►*The AAWS Finance committee recommended to the A.A.W.S. Board that the self-support packet remain available for online ordering and that management report any limits to the quantities available for order to the AAWS Finance Committee.*

►*The AAWS Finance Committee recommended to the A.A.W.S. Board that the International Literature Fund activity report ending June 30, 2025, be forwarded to the trustees' International Committee*

►*The AAWS Finance committee recommended to the A.A.W.S. Board that the World Service Meeting Fund activity report ending June 30, 2025, be forwarded to the trustees' International Committee*

►*The AAWS Finance committee recommended to the A.A.W.S. Board to forward the financial statements of the 2025 International Convention to the Trustees Finance & Budgetary Committee.*

**Publishing Committee**

►*The AAWS Publishing Committee recommended to the AAWS Board to move forward with the production of an audiobook format of the plain language Big Book at an estimated expense of $20,000.*

►*The AAWS Publishing Committee recommended to the AAWS Board to set a new permanent price of the commemorative first edition reprint, B-0, at $2.*

**Communications and Language Services Committee**

►*The AAWS Communications and Language Services Committee* *recommended* *to the AAWS Board that the social media policy be adopted and forwarded to the trustees' Committee on Public Information.*

►*The AAWS Communications and Language Services Committee* *recommended* *to the AAWS Board that the 2025 first and second quarter LinkedIn reports be forwarded by AAWS to the trustees' Committee on Cooperation with the Professional Community.*

►*The AAWS Communications and Language Services Committee* *recommended* *to the AAWS Board that the 2025 first and second quarter reports on Website, Meeting Guide App, YouTube, Google Ads, Online Business Listings and Podcast be forwarded by AAWS to the trustees' Committee on Public Information.*

**Services and Technology Committee**

*There were no recommendations to the* AAWS *Board.*

Ken T.
Northeast Regional Trustee, GSB
AAWS Chair

AA GRAPEVINE, Inc.

Report to the General Service Board
Monday, August 4th, 2025
Chair: David Steward
**Grapevine Quarterly Meeting, July31st, 2025**

Directors Present:
Chair: David S.
Vice Chair: & Treasurer: Gail P.
Publisher: Christopher C.
Secretary: Teddy B-W.
Asst Secretary: Kimberly L.
Board Members: Teresa J., Joyce S., Nikki O., Fredy M.
Guests: Susan V. - Class B- Southeast Regional Trustee & Sherry (Cheryl) S.- Class B East Central Regional Trustee

**Overview**
Since the 75th General Service Conference, the AA Grapevine Board of Directors met for an orientation and planning meeting on June 21 and at the quarterly board meeting on July 31, 2025.

**Management Report:** The board was updated by the Publisher on the following:

**International Convention Sales:**

| | |
|---|---|
| Books | |
| Journal | 4,633 units (500 onsite) |
| Language of the Heart English | 687 units |
| Language of the Heart French | 18 units |
| Language of the Heart Spanish | 190 units |
| **Total Books revenue:** | **$85,654** |

| | |
|---|---|
| Subscriptions (from convention registration) | |
| Grapevine Print | 367 |
| Grapevine Digital | 178 |
| Grapevine Complete | 113 |
| **Grapevine Subscription revenue:** | **$25,058** |
| La Viña Print | 33 |
| La Viña Digital | 18 |
| La Viña Complete | 17 |
| **La Viña Subscription revenue:** | **$1,235** |

**Apps**
Since July 1, 2025, with help from our work at the International Convention, we've added 723 active app subscribers. Compare that to June 2025 where we added 120. The week of the convention we added 422, the following week 158, and the next week 105 (in May and June we averaged 33 per week). We now have 138 International subscribers.

**Total Subscriptions (print, digital, apps)**
Grapevine: 58,634, compared to budget 61,031
La Viña: 8,360, compared to budget 8,208

**GRAPEVINE & LV Apps**

- Total GRAPEVINE in-app subscriptions: 6,876
- Total GRAPEVINE subscribers with app magazine access: 16,469, or 28% of subscriptions
- Total LV in-app subscriptions: 430
- Total LV subscribers with app magazine access: 671, or 8%

**App Income from Apple and Google to date:**

| Mobile App Payments | Google | Apple | Total Payments |
|---|---|---|---|
| 2023 | $ 9,169 | | $ 9,169 |
| 2024 | $24,770 | $175,071 | $199,841 |
| 2025 | $15,319 | $ 97,834 | $113,153 |
| **Lifetime Total payments** | | | **$ 322,163** |

**Digital Media**

- Podcast: 1,208,606 downloads to date, averaging 24.3K per month.
- Instagram: Grapevine has 14,821 followers, up 369 since June. La Viña has 2,191 followers up 134 since June.
- YouTube: 390 videos up 7 since June; 16,000 subscribers, up 400 since June; 264,288 total views.

**Updates**
**Retrofit:** Construction begins on August 11. All GSO employees, including Grapevine, will be working remotely starting that date and then for 10 to 12 weeks. Grapevine will return to a space with four workstations, and we will work mostly remote.

**Expense reduction:** We've started several cost cutting measures for the remainder of the year, such as fewer promotional mailings, cutting back on supplemental fulfillment of the magazines, cutting back on the print run for Grapevine magazine, delaying some reprints for books with less demand. Our rent will be reduced from approximately $50K per year to $15K per year beginning September 15, 2025.

**Treasurer's/Finance and Budget committee report -** Gail P., Treasurer/Donna C., Controller presented the report with assistance of Publisher Chris. In the last year Donna has done a complete overhaul of the finance reports. With the assistance of finance committee there were reviews of March through May reports and some corrections made due to input error in the budget figures provided (no changes to the actuals). Moving forward a new reporting program called Reach will allow for less manual work and so prevent input errors.

**Draw from reserve fund:** The Grapevine Finance and Budget Committee recommended that the Grapevine Board request a draw for the General Service Board reserve fund of $350,000. AA Grapevine is in a very difficult cash situation right now. Both book sales and subscriptions are down from budget and from 2024. Even with several cost saving measure, without the draw the Grapevine budget reforecast and cash flow forecast show that negative cash balances would begin in August and continue for the remainder of the year. The Grapevine Board voted unanimously to make the request to the General Service Board.

## Grapevine-June YTD Financial Report

| Circulation | June 2025 Actual YTD | June 2025 Budget YTD | Variance June Actual YTD vs. June Budget YTD | June 2024 Actual YTD | Variance June 2025 vs. June 2024 |
|---|---|---|---|---|---|
| | | | | | |
| GV Magazine Circulation | 42,165 | 43,488 | (1,323) | 45,943 | (3,778) |
| GV Complete (print & online) | 5,471 | 5,533 | (62) | 5,492 | (21) |
| GV Online | 4,027 | 4,285 | (258) | 2,790 | 1,237 |
| GV App | 6,876 | 7,725 | (849) | 4,808 | 2,068 |
| | | | | | |
| **Total Circulation** | **58,539** | **61,031** | **(2,492)** | **59,032** | **(495)** |

| Financial Activity | June 2025 Actual YTD | June 2025 Budget YTD | Variance June Actual YTD vs. June Budget YTD | June 2024 Actual YTD | Variance June 2025 vs. June 2024 |
|---|---|---|---|---|---|
| **Income** | | | | | |
| Gross Margin on subs/App Gross | 539,361 | 484,992 | 54,369 | 486,560 | 52,801 |
| Gross Margin-Books and other items | 322,331 | 452,919 | (130,588) | 382,972 | (60,641) |
| | | | | | |
| **Gross Margin** | **$861,692** | **937,911** | **(76,219)** | **869,532** | **(7,840)** |
| | | | | | |
| **Expenses** | | | | | |
| Editorial | 239,638 | 234,880 | 4,758 | 343,987 | (104,349) |
| Circulation & Business | 715,548 | 710,183 | 5,365 | 849,406 | (133,858) |
| General & Administrative | 151,914 | 138,543 | 13,371 | 168,302 | (16,388) |
| **Total Expenses** | **1,107,100** | **1,083,606** | **23,494** | **1,361,695** | **(254,595)** |
| Interest earned on Reserve Fund | 4,500 | 4,500 | - | 4,800 | (300) |
| | | | | | |
| **Net Income(Loss)** | **($240,908)** | **($141,195)** | **($99,713)** | **($487,363)** | **$246,455** |

## La Vina-June YTD Financial Report

| Circulation | June 2025 Actual YTD | June 2025 Budget YTD | Variance June Actual YTD vs. June Budget YTD | June 2024 Actual YTD | Variance June 2025 vs. June 2024 |
|---|---|---|---|---|---|
| | | | | | |
| GV Magazine Circulation | 7,689 | 7,570 | 119 | 6,782 | 907 |
| GV Complete (print & online) | 158 | 196 | (38) | 107 | 51 |
| GV Online | 83 | 88 | (5) | 53 | 30 |
| GV App | 430 | 354 | 76 | 215 | 215 |
| | | | | | |
| **Total Circulation** | **8,360** | **8,208** | **152** | **7,157** | **1,203** |

| Financial Activity | June 2025 Actual YTD | June 2025 Budget YTD | Variance June Actual YTD vs. June Budget YTD | June 2024 Actual YTD | Variance June 2025 vs. June 2024 |
|---|---|---|---|---|---|
| **Income** | | | | | |
| Gross Margin on subs/App Gross | 19,484 | 25,578 | (6,094) | 5,239 | 14,245 |
| Gross Margin-Books and other items | 61,120 | 64,125 | (2,852) | 39,554 | 21,566 |
| | | | | | |
| **Gross Margin** | **$80,604** | **89,703** | **(8,946)** | **44,793** | **35,811** |
| | | | | | |
| **Expenses** | | | | | |
| Editorial | 142,048 | 147,759 | (5,711) | 157,312 | (15,264) |
| Circulation & Business | 152,982 | 151,136 | 1,846 | 156,772 | (3,790) |
| General & Administrative | 36,228 | 43,347 | (7,119) | 33,619 | 2,609 |
| **Total Expenses** | **331,258** | **342,242** | **(10,984)** | **347,703** | **(16,445)** |
| **GSB Contribution** | **$250,654** | **$252,539** | **($1,885)** | **$302,910** | **($54,338)** |
| **Net Income(Loss)** | - | - | - | - | - |

## Grapevine-Reforecast

| Circulation | 2025 Reforecast | 2025 Budget | Variance between 2025 Reforecast & 2025 Budget | 2024 Actual | Variance between 2025 Reforecast & 2024 Actual |
|---|---|---|---|---|---|
| | | | | | |
| GV Magazine Circulation | 41,455 | 44,488 | (3,033) | 45,048 | (3,593) |
| GV Complete (print & online) | 5,573 | 5,633 | (60) | 5,422 | 151 |
| GV Online | 3,868 | 4,410 | (542) | 3,149 | 719 |
| GV App | 7,238 | 8,967 | (1,729) | 5,571 | 1,667 |
| | | | | | |
| **Total Circulation** | **58,134** | **63,498** | **(5,364)** | **59,189** | **(1,056)** |

| Financial Activity | 2025 Reforecast | 2025 Budget | Variance between 2025 Reforecast & 2025 Budget | 2024 Actual | Variance between 2025 Reforecast & 2024 Actual |
|---|---|---|---|---|---|
| **Income** | | | | | |
| Gross Margin on subs/App Gross | 1,076,886 | 1,043,606 | 33,280 | 829,581 | 247,305 |
| Gross Margin-Books and other items | 732,301 | 963,747 | (231,446) | 824,131 | (91,830) |
| | | | | | |
| **Gross Margin** | **$1,809,187** | **2,007,353** | **(198,166)** | **1,653,712** | **155,475** |
| | | | | | |
| **Expenses** | | | | | |
| Editorial | 485,558 | 468,665 | 16,893 | 647,598 | (162,040) |
| Circulation & Business | 1,409,910 | 1,405,467 | 4,443 | 1,552,323 | (142,413) |
| General & Administrative | 311,971 | 277,083 | 34,888 | 321,016 | (9,045) |
| **Total Expenses** | **2,207,439** | **2,151,215** | **56,224** | **2,520,937** | **(313,498)** |
| Interest earned on Reserve Fund | 9,000 | 9,000 | - | 15,493 | (6,493) |
| | | | | | |
| **Net Income(Loss)** | **($389,252)** | **($134,862)** | **($254,390)** | **($851,732)** | **$462,480** |

| La Vina-Reforecast | | | | | |
|---|---|---|---|---|---|
| **Circulation** | **2025 Reforecast** | **2025 Budget** | **Variance between 2025 Reforecast & 2025 Budget** | **2024 Actual** | **Variance between 2025 Reforecast & 2024 Actual** |
| | | | | | |
| GV Magazine Circulation | 7,789 | 7,683 | 106 | 7,006 | 783 |
| GV Complete (print & online) | 189 | 200 | (11) | 131 | 58 |
| GV Online | 88 | 92 | (4) | 80 | 8 |
| GV App | 479 | 563 | (84) | 275 | 204 |
| | | | | | |
| **Total Circulation** | **8,545** | **8,538** | **7** | **7,492** | **1,053** |
| | | | | | |
| | | | | | |
| **Financial Activity** | **2025 Reforecast** | **2025 Budget** | **Variance between 2025 Reforecast & 2025 Budget** | **2024 Actual** | **Variance between 2025 Reforecast & 2024 Actual** |
| **Income** | | | | | |
| Gross Margin on subs/App Gross | 42,593 | 72,346 | (29,753) | 10,643 | 31,950 |
| Gross Margin-Books and other items | 124,270 | 155,417 | (31,147) | 100,781 | 23,489 |
| | | | | | |
| **Gross Margin** | **$166,863** | **227,763** | **(60,900)** | **111,424** | **55,439** |
| | | | | | |
| **Expenses** | | | | | |
| Editorial | 294,747 | 295,517 | (770) | 304,742 | (9,995) |
| Circulation & Business | 287,693 | 301,181 | (13,488) | 300,818 | (13,125) |
| General & Administrative | 77,738 | 86,691 | (8,953) | 77,803 | (65) |
| **Total Expenses** | **660,176** | **683,389** | **(23,211)** | **683,363** | **(23,187)** |
| **GSB Contribution** | **$493,313** | **$455,626** | **$37,689** | **$571,939** | **($78,626)** |
| **Net Income(Loss)** | - | - | - | - | - |

**Staff Highlights:**

- Grapevine Editorial - Jon W., Editor-in-chief. Books prepared for IC2025 were published on time, and a gratitude-themed book is set for release in Spring 2026. Podcast and news efforts are expanding to include trustee interviews and AA announcements.

- La Viña Editorial - Paola M., Editor of La Viña. She highlighted the release of two new publications: Lo Mejor de La Viña II (The Best of La Viña II) and the La Viña Agenda del Grupo (a group record book). The board expressed appreciation and offered positive feedback in response to the new releases.

- Production - Jonathan S., Manager. Highlights include a Convention Souvenir Journal, a commemorative hardcover of The Language of the Heart, and the new Spanish-language releases arriving by September. The AA Grapevine YouTube channel added ASL videos and new audio playlists.

- Licensing - Kimberly L., Office Manager. A 3-tier licensing fee structure was presented with an updated the licensing agreement to include compliance enforcement and annual reporting. A digital tool was created to track usage and automate fee calculations. Final reviews and legal input are pending.

- Digital Publishing - Niurka M., Digital Publishing Manager. The app now reaches over 150 countries excluding EU member states due to work still underway to achieve EU privacy compliance regulations. Corresponding trilingual email blast planned for August for the official store launch of the new La Viña book, La Viña group agenda, greeting cards, and two special convention products.

- Customer Service - Sonia D., Customer Service Manager. There have been noticeable improvements with La Viña service. Collaboration with Darwin and internal teams continues to support a smoother transition to a new fulfillment system. Board members acknowledged the increase in Gift Certificates purchases after the General Service Conference.

- Outreach Calendar: Kimberly L. Office Manager. 2026 calendar will be prepared by October. Board members discussed outreach to events that are not service related. A board member made a suggestion to reach out to all the Regional Trustees with a letter for delegates.

**Board Committee Activity**

Nominating & Governance: Teddy B.W., Chair. It was noted there are no written procedures for Class A's trustees. Communication of our progress for our Non trustee director will be discussed with AAWS Nominating Committee.

Strategy & Innovation Planning: Nikki O., Chair. A formal agenda will be developed and distributed at least 30 days in advance of the meeting in September.

5 Year Plan: Teresa J., Chair. Currently working with David S., reviewing past financial reports. A committee meeting will be scheduled.

2025 Int'l Convention Ad hoc: Nikki O. Chair. Grapevine Board Members, former Trustees, and staff provided active, hands-on support throughout the convention. The Grapevine play was a major attraction, though limited venue capacity resulted in approximately 400 attendees being turned away both performances. Grapevine held a writing workshop and again we had to turn away a couple hundred people due to space limitations. The “Bringing Grapevine to Your Group” workshop was well attended. The two La Viña workshops had about 35 attendees each and attendees expressed no major issues around customer service, instead most of the questions were about our monthly workshops, available literature, book sales and excitement for the upcoming new products. The podcast team interviewed dozens of members for future podcasts, and held a live podcast recorded in front of an audience of over 200. That’s our 200th episode and it posted on July 28, 2025. Chris C.’s presentation to the stadium audience on Saturday proved effective with hundreds of new app subscribers added in the weeks following the convention. The Convention fostered visibility for Grapevine and La Viña, reflecting strong interest and support from the fellowship.

Artificial Intelligence Ad hoc: Chris C., Publisher, presented a list of approved AI tools that are utilized by the AA Grapevine. AI will not and has never been used to generate stories.

App Awareness Ad hoc Committee: Nikki O. Chair. Following the boost of app subscriptions following Founders Day and the International Convention we discussed the importance of Grapevine and La Viña presentations at state, province, and local events. We also discussed using additional social media tools to attract members to the apps. The board requested a social medial policy be added to the planning meeting in September.

**New Business**

- The A.A. Grapevine Board engaged in a detailed discussion of each conference consideration the 75th GSC presented. The Conference Secretary will follow up with the Delegate Chair to gather additional information needed and will compile formal responses accordingly.

- The A.A. Grapevine Board reviewed a delegate's email suggesting the Carry the Message program include Grapevine and La Viña books. The Board agreed staff should explore its viability and the potential challenges of implementation. A formal response will be provided once the review is complete.

- Australia's GSO inquired about placing AAWS and Grapevine literature on tablets for use in the prison system. We will bring this matter back to our Licensing team and continue discussions with AAWS Corrections Desk, IP team, and International Desk.

- Policy reviews are underway for the Whistleblower, Travel & Expense, Acknowledgment of Policies, Code of Conduct, and Conflict of Interest documents. These policies need to be aligned more closely with AAWS standards. David S. and Teresa J. will continue working on the revisions.

- The Board began a discussion about offering increased quantity discounts for bulk sales of books and other items to stay competitive with online discount sites.

- The board discussed the idea of phasing out print subscriptions *outside of the US and Canada*. The board did not oppose more research into the possibility of implementing.

**Grapevine Board Actions**

The Board took the following actions at its meeting on **June 21st, 2025**

- Approved the March minutes
- Approved the April Grapevine Treasure Report
- Approved the May Grapevine Treasurer Report
- Approved the April La Viña Treasurer Report
- Approved the May La Viña Treasurer Report
- Approved the recommended C.S.P revisions from the Nominating & Governance committee

The Board took the following actions at its Quarterly meeting on **July 31st, 2025**

- Motion to approve May 1st 75th GSC Meeting
- Motion to approve May 3rd Post-75th GSC Meeting Minutes
- Motion to approve revised Grapevine March financial
- Motion to approve revised Grapevine April financials
- Motion to approve revised Grapevine May financials
- Motion to approve revised La Viña financials May
- Motion to approve Grapevine June financial statements
- Motion to approve La Viña June financial statements
- Motion to approve Grapevine and La Viña Reforecast
- Motion to request a draw from the General Service Board reserve fund of $350,000.
- Motion to close (4:56 PM)

***Approval of committee meeting report pending***

**Trustees' Archives Committee**
Saturday, August 2, 2025

The trustees' Archives Committee met at The Westin New York at Times Square on Saturday, August 2, 2025, at 3 p.m.

Chair's remarks: The chair greeted all committee members and guests.

Appointment of vice-chair: The chair appointed a vice-chair of the committee.

Meeting report: The committee approved the meeting report from the February 2, 2025, meeting.

Review Composition, Scope and Procedure: The committee reviewed its Composition, Scope and Procedure and noted suggested editorial corrections and updates to the Composition and Procedures, presented by the Archives Director. The committee will review a draft of the suggested changes to the Composition, Scope and Procedure at their November 2025 meeting.

Archives report: The committee accepted the Archives Director's report. The report included updates of projects undertaken by GSO Archives staff.

2025 Conference Committee on Archives report: The committee reviewed the 2025 Conference Committee on Archives report.

Archives Workbook: The committee received an update regarding proposed revisions to the Archives Workbook, including proposed changes submitted by an Area. The committee will review the draft workbook at their next meeting in November 2025.

GSO Archives Audiovisual Preservation Project: The committee reviewed a progress report of Phase 2 and Phase 3 of the Archives Audiovisual Preservation Project. Phase 2, initiated in January 2025, involves appraising and inventorying analog recordings of audiovisual materials (not digitized) and capturing data points such as media type, condition of the material, title, final recommendations and other relevant information. Phase 2 is anticipated to be completed within three years. Phase 3 of this AV Project involves content migration of digitized audio recordings from optical discs to digital files for preservation and access. The Archives staff is concurrently assessing proposals from audio engineers to undertake this task. The Archives Director will continue to update the committee at each quarterly meeting on the status of this project, as well as include a cost estimate of Phase 3 in the Archives preliminary 2026 budget for discussion at their November 2025 meeting.

Review Archives Sound and Moving Image Policies and Procedures: The committee tabled discussion of the Archives Sound and Moving Image Policies and Procedures to the November 2025 meeting.

Permission request:
The following permission request was discussed and approved by the committee in accordance with Archives Policies:

- Request to access historical correspondence relating to the history of A.A. in Maryland, Virginia and Washington, D.C.

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New business: The committee discussed an Advisory Action passed by the 75th General Service Conference that states, “The General Service Board classify all AAWS and AA Grapevine literature written prior to 1971 as Recovery, Service, or Archival/Historical; review existing policies and consider proposing additional policies as appropriate for updating each classification, and that a progress report be provided to the 2026 General Service Conference.” Several considerations expressed by the committee included the following key points:

- The shared understanding between the General Service Conference and the boards on the complexity and work involved

- Recognizing the impact on all literature going forward

- A precursor to further discussion involves a planned approach that might include, for example, clearly defining terms such as “Recovery,” “Service,” and “Archival/Historical,” and resolving other details prior to executing this advisory action.

A report on the committee’s discussion will be forwarded to the Report and Charter Ad Hoc Committee of the General Service Board.

The meeting adjourned at 3:55 p.m.

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**Trustees' Cooperation with the Professional Community/ Treatment/Accessibilities Committee**
Saturday, August 2, 2025

The trustees' Cooperation with the Professional Community/ Treatment and Accessibilities Committee met at The Westin New York Hotel at Times Square in New York City on Saturday, August 2, 2025, at 4:20 p.m.

Chair's remarks: The chair welcomed all committee members and guests and invited committee members to introduce themselves.

Appointment of vice chairperson: The chair appointed a vice chair of the committee.

Meeting report: The committee approved the February 2, 2025, meeting report.

Composition, Scope, and Procedure: The committee reviewed its Composition, Scope and Procedure and made one minor editorial update. In the first paragraph of the Composition: Update the parenthetical text from "(*The A.A. Service Manual*, 2015-2016 Edition, p. S72)" to "(*The A.A. Service Manual*, 2024 – 2026 Edition, p. 60)."

**Part II – Cooperation with the Professional Community (CPC)**

Staff report: The committee accepted the Staff report as presented.

75th GSC Advisory Actions and Committee Considerations: The committee reviewed a report reflecting Advisory Actions and Committee Considerations of the 2025 Conference Committee on Cooperation with the Professional Community and noted the Advisory Action to purchase the LinkedIn Premium Business plan has been added to the 2025 reforecast budget.

Informing professionals working with neurodivergent alcoholics: The committee received an update from the staff secretary on the work to collect local committee shared experience in reaching out to professionals who work with neurodivergent alcoholics. Noting that the local committee feedback is limited at this time, the staff secretary will explore avenues to connect directly with professionals in this field to understand how A.A. can strive to better serve neurodivergent alcoholics. The committee looks forward to an update at the November 2025 meeting.

Informing professionals working with unhoused alcoholics: The committee received an update on the work to collect shared experience in reaching out to professionals who work with unhoused alcoholics. Noting that to date, limited feedback has been shared by local committees, the staff secretary will explore avenues to connect directly with professionals who work with unhoused alcoholics to gain information and better understand how A.A. can best serve these communities. The committee looks forward to an update at the November 2025 meeting.

LinkedIn update: The committee reviewed the progress report on the LinkedIn page and the Q1 and Q2 analytics. The committee discussed the 2025 Conference Committee on Cooperation with the Professional Community Advisory Action to purchase a LinkedIn Premium Business plan on a trial basis for one year. The staff secretary will forward a memo to the Communication Services Department (CSD) advising the CSD to purchase and establish the account. The committee looks forward to an update at the November 2025 meeting.

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Update on CPC videos on aa.org: The committee discussed the three videos for professionals available on aa.org and how the office might produce new content while not discarding the current Conference-approved videos. The committee noted the outdated look and content in the videos, and how reworking and editing the existing videos will do little to correct the outdated appearance. The committee discussed how the cost of producing new videos is prohibitive. The committee requested that the office continue to explore ways to move forward with updated videos and looks forward to an update at the November 2025 meeting.

Review CPC Committee Kit and Workbook: The committee reviewed the CPC Committee Kit and Workbook and received an update from the staff secretary on revisions to these service items and noted the continued review by the Conference Committee and the staff secretary.

Review CPC Exhibits: The staff secretary provided an update to the committee on the remaining exhibits for 2025. This included meeting with the Finance Department to report more accurate budgeting, allowing for advance purchase of 2026 exhibits without exceeding the 2025 budget, and following more accurate budgeting practices. The committee requested information on how future exhibits are selected, with a focused attention to obstetrics, gynecology, family and emergency medicine, and how we might better plan to attend and present workshops and exhibit at these types of events, noting the current roster of Class A trustees and their relevant career experience.

The staff secretary agreed to forward the 2025 and planned 2026 exhibit calendars to the members of the committee as the committee continues to explore presenting at these professional events. The committee looks forward to an update at the November 2025 meeting.

Discuss CPC service material: The committee received a report on the updates to service material and noted the work that has been completed by the secretary to date and the secretary's effort to reflect the Conference Committee's suggestions and how the secretary will improve how these updates are communicated to the Conference Committee and the Fellowship. The committee looks forward to an update at the November 2025 meeting.

Trustees' CPC 2025 budget reforecast: The committee reviewed and accepted the mid-year reforecast of the trustees' CPC 2025 budget and agreed to forward it to the trustees' Finance and Budgetary Committee, noting the additional line item to purchase a LinkedIn Premium Business account.

New Business: The committee requested that the GSO improve the focus of the 2026 CPC exhibit schedule of professional events, including Class A trustees where their experience with their respective professions would be most useful. It was noted that previous events utilizing Class A trustees were very effective at informing professionals who attended a workshop.

**Part III – Treatment**

Staff report: The committee accepted the staff report as presented.

75th GSC Advisory Actions and Committee Considerations: The committee reviewed a report reflecting Advisory Actions and Committee Considerations of the 2025 Conference Committee on Treatment and Accessibilities related to Treatment.

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Treatment Committee Kit and Workbook: The committee reviewed the 2025 Conference Committee on Treatment and Accessibilities suggestions to the Treatment Kit and Treatment Workbook and requested the staff secretary include all suggested updates in the next printing.

Review requested update to "A.A. in Treatment Settings" (P-27): The committee discussed the 2025 General Service Conference Advisory Action to recommit to the trustees CPC/Treatment and Accessibilities Committee, the following update to the pamphlet "A.A. in Treatment Settings" (P-27):

> That the pamphlet A.A. in Treatment Settings (P-27), in the section that says, "Alcoholics Anonymous does not:", be amended as follows:
>
> [A.A. does not] "provide detoxification or nursing services, hospitalization, drugs or any medical and psychiatric treatment."
>
> should read:
>
> [A.A. does not] "provide or directly engage in detoxification services, nursing, hospitalization, medicine or any medical, psychiatric, psychological or therapeutic treatment."

The committee supported the change for the next printing and noted that the change falls within the "AAWS Policy on Publication: Keeping A.A. Literature Current." The committee also noted that it may be of value to cross-check other AAWS literature to ensure consistency in A.A. messaging.

Trustees' TA 2025 budget reforecast: The committee reviewed the mid-year reforecast of the Trustees' Treatment and Accessibilities 2025 budget and agreed to forward it to the Trustees' Finance and Budgetary Committee.

**Part IV – Accessibilities**

Staff report: The committee accepted the staff report as presented.

75th GSC Committee Considerations: The committee reviewed a report of the Committee Considerations of the 2025 Conference Committee on Treatment and Accessibilities related to Accessibilities.

Review progress report on the Military Veteran Interview Project: The committee reviewed and accepted the progress report on the Military Veteran Interview Project and approved the next candidates for interviews proposed by the appointed committee members working on the project. The committee looks forward to a progress report at the November 2025 meeting.

Progress report on how military members find A.A. from audio interviews: The committee discussed the 2025 Conference Committee on Treatment and Accessibilities Committee Consideration to extract information from the audio interviews on how military members find A.A. and to provide this information as shared to better inform local service committees.

Review draft revision of the "Accessibilities Checklist for Meetings and Groups" (SMF-208): The committee reviewed the draft revision of the "Accessibilities Checklist for Meetings and Groups" (SMF-208) and made the following suggestions:

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- Add the following bullet: “Is your meeting listed as accessible on the local A.A. website? Are these accessibility accommodations listed in the “notes” section of the meeting website listing?”

- Remove reference to any specific service area.

The committee looks forward to the update being translated and posted to aa.org.

Accessibilities Kit and Workbook: The committee reviewed the 2025 Conference Committee on Treatment and Accessibilities suggested revisions to the Accessibilities Kit and Workbook and made the following additional suggestion:

- Update the term “visually-impaired” to current language throughout the Accessibilities Workbook.

The committee requested that the staff secretary include all suggested updates in the next printing.

The meeting adjourned at 5:08 p.m.

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***Approval of committee meeting report pending***

**Trustees' Corrections Committee**
Saturday, August 2, 2025

The trustees' Corrections Committee met at The Westin New York at Times Square on Saturday, August 2, 2025, at 3:00 p.m.

Chairperson's remarks: The chair welcomed all committee members and guests.

Appointment of Vice Chair: The chair appointed a vice-chairperson of the committee.

Review Composition, Scope, and Procedures: The committee reviewed its Composition, Scope and Procedure and made one minor editorial revision in the first paragraph of the Composition: Update the parenthetical text from "(*The A.A. Service Manual*, 2021 – 2023 Edition, p. S73)" to "(*The A.A. Service Manual*, 2024 – 2026 Edition, p. 60)."

Meeting report: The committee approved the February 1, 2025 meeting report.

Staff report: The committee accepted the Staff report.

Review final report from 2025 Conference Committee on Corrections: The committee reviewed the 2025 Conference Committee on Corrections report. The Staff secretary provided an update on the Advisory Actions and committee considerations. The committee noted that follow-through on all actionable items is taking place.

Review content and format of Corrections Kit and Workbook: The committee reviewed the Corrections Workbook and kit and made no further suggestions.

Digital communication methods: The committee discussed in the Staff secretary report that the Corrections desk is being contacted regularly by those who are incarcerated and are seeking help from A.A. through various digital communications platforms such as: JPay, Edovo, Securus, GTL Ingram, CoreSource OverDrive and Smart Communications.

The committee discussed ways to maximize communication and cooperation utilizing new technological advances and encouraged the staff secretary to report back on this new method of communication. The committee looks forward to a progress report on these efforts at the November 2025 meeting.

Review eBooks and discuss the development of an FAQ for corrections committees: The committee had a wide-ranging discussion regarding A.A. materials currently available on eBook vendor platforms in English, French and Spanish. The committee also noted the high completion rate and "unique starts" of short content audio and reading materials. The committee looks forward to continued discussions on the use of audio materials at the November 2025 meeting.

Sharing from Behind the Walls (SFBTW) Newsletter: The committee reviewed a presentation on the printing and mailing process of the *Sharing from Behind the Walls* newsletter, and due to the high production and printing cost of the printed format, agreed to discontinue third party printing and distribution of the newsletter.

The committee also discussed the usefulness and effectiveness of the *Sharing from Behind the Walls* newsletter and noted that the printed newsletter continues to be an effective resource for many incarcerated individuals. The Corrections desk will continue to produce physical versions in

return letters to incarcerated members while making digital versions available to service committees through aa.org, activity updates and triannual distribution.

Review 2025 Budget reforecast (1.0): The committee revised the 2025 Reforecast 1.0 Corrections budget to reflect a reduction from $9,705 to $2,500 on the printing of the *Sharing from Behind the Walls* budget line for Q4 and a reduction in postage for the *Sharing from Behind the Walls* budget line for Q4 from $960 to $0 on the mid-year reforecast of the trustees' Corrections Committee 2025 budget and agreed to forward it to the trustees' Finance and Budgetary Committee.

The meeting adjourned at 4:10 p.m.

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*Approval of committee meeting reports pending*

**Trustees' Finance and Budgetary Committee**
Sunday, August 3, 2025

The Trustees' Finance and Budgetary Committee met at the Westin Times Square on Sunday, August 3, 2025, at 8:30 a.m.

Chair's remarks: The chair opened the meeting with The Responsibility Statement.

Approval of Minutes of Previous Meetings: The report of February 2, 2025, and May 23, 2025, committee meetings were approved.

Appointment of Vice Chair: The chair appointed a vice-chair of the committee.

Review of Composition, Scope and Position (CSP): The committee reviewed the CSP and made no changes.

Review Conference Finance Committee Actions/Recommendations: The committee reviewed the 2025 Conference Committee on Finance report. The secretary provided an update on the Advisory Actions and Committee Considerations. The committee noted that follow-through on all actionable items is taking place.

AAWS/GSB 2025 Financial Report: The Chief Financial Officer (CFO) presented the GSO unaudited financial results for May 31, 2025.

For the five months ended May 31, 2025, total operating revenue is $8,116,067 which is about 3% less than the YTD budget of $8,381,747. Total operating expenses before depreciation are $7,470,100, which is about 7% less than the YTD budget of $7,995,815. Operating surplus before depreciation is $645,967 compared to a YTD budgeted surplus of $385,931. Literature accounts receivable is $878,026, of which 42.4% is current, 18.5% is less than 60 days past due, and 39.1% is more than 60 days past due. The reserve fund is at 6.40 months of 2025 budgeted GSO, GV, and LV operating expenses.

**Comparative Balance Sheet Notes**
Cash – Cash increased $4.268M year-over-year due to robust literature sales in January and February, and cash receipts from International Convention registration and souvenir book sales. The International Convention has a separate budget and profit and loss statement, but the funds received to date are recorded on our Balance Sheet in accordance with generally accepted accounting principles (GAAP). This is not additional revenue for the General Service Board or AAWS. There will be associated expenses. A detailed budget and P&L for the 2025 IC is the responsibility of the convention management vendor Talley Management Group (TMG) with AAWS Board oversight. Reporting on these financials is separate and ongoing and includes a full accounting of Convention income and expenses. However, funds collected to date are our assets and must be included on our Balance Sheet as such.

Accounts Receivable – Accounts receivable, including the receivable from Grapevine, increased $569K year-over-year due to increased literature sales. As is usual with increased sales, literature receivables more than 60 days past due increased $172K year-over-year.

Prepaid Expense – Prepaid expense increased by $1.858M due to International Convention expenditures. Prepaid expenses associated with the Convention will be moved from prepaid expense to the IC income statement as expenses in July, 2025.

Accounts Payable and Accrued Expenses – Accounts payable and accrued expenses decreased $134K year-over-year due to more timely payment of invoices.

Deferred Revenue – Deferred Revenue increased by $5.623M due to International Convention registration and souvenir book receipts. Deferred Revenue associated with the Convention will be moved from deferred revenue to the IC income statement as revenue in July 2025.

**Income Statement Notes**

Revenue – As noted above, contributions were 7% less than budget and gross literature sales were 5% greater than budget. However, literature gross margin was 2% less than budget.

Expense – Overall, operating expenses before depreciation were below budget. The expense categories at or below budget are:

• Salaries
• Payroll Taxes
• Professional Fees
• Facility and Equipment
• Travel and Meetings (due to timing of GSC hotel bill payment)

**Other Notable Items**

As of June 4, 2025, operating cash on hand was $1.123M versus accounts payable of $970K resulting in a short-term surplus of $153K. This surplus cash will be applied to hotel deposits for the 2026 General Service Conference and World Service Meeting.

The GSO financial report was accepted by the committee.

<u>AAWS/GSB 2025 Budget Reforecast:</u> Reforecast 1.1 projects operating expenses before depreciation of $19,146,151, a 1.8% decrease from the $19,495,343 operating expense in the budget adopted in January. Operating revenue is projected at $20,283,275, unchanged from the original budget. The operating surplus before depreciation is $1,137,124 which is $681,498 after $455,626 La Viña support.

Both the reforecast and original budgets assume that salary expense will be offset by a recoupment of the budgeted International Convention overhead of $552,165. For this recoupment to occur, the Convention must at least break even. While the Convention profit and loss is not expected to be finalized until early September, the estimated bottom line is close to break even.

Significant changes since the original budget are:

- Salary budget reduced by $278K due to savings from vacancies that were greater than the vacancy allowance
- Retrofit increased from $2,030,000 to $2,100,000
- Grapevine rent payment reduced from $63,844 to $49,451 to reflect an earlier effective date for reducing Grapevine's square footage
- A proposed new Deputy Controller position in the finance department which pays for itself with savings in outsourced accounting fees. The annual cost is $125K including benefits and payroll taxes and outsourced accounting savings is $106.5K, yielding a net cost increase $18.5K.
- Conference budget reduced by $55K based on actual savings achieved in travel, meals, and lodging

• Finance budget reduced by $60K because the original budget included expenses for the previous year audit which were ultimately paid in the previous year.
• Technology Services budget increased by $93K primarily due to:

- $34K for enhancements to NetSuite contributions functionality to increase retention of recurring contributors
    - Notification to contributor that the end date of a recurring contribution is approaching
    - Notification to recurring contributor that their credit card has expired
    - Billing Error Notifications and Features
    - Ability to pause and resume recurring contributions
- $10K network assessment to review physical and wireless design and update design to support the office retrofit
- $19K increase in Azure cloud storage cost because savings from moving Laserfiche data to the cloud were delayed due to a longer implementation timeline than expected
- $18K correction of an error in original budget for the Asset Repository implementation
- $7K for video implementation in the webstore

The committee recommended that the General Service Board approve the GSB/AAWS reforecast budget.

Review 2025 Reserve Fund: As of June 30, 2025, the Reserve Fund Assets totaled $12.481 million consisting of cash and certificates of deposit. Less the liability for unfulfilled Grapevine subscriptions of $540K, the Reserve Fund Balance was $11.941 million.

Based on the expense budgets for GSO, Grapevine and La Viña the reserve fund balance is equal to 6.42 months of operating expenses. The goal range is coverage of 9 to 12 months.

Grapevine 2025 Financial Report including La Viña: Chris Cavanaugh presented the unaudited year end results for the period ending June 30, 2025.

Grapevine: The total number of subscriptions is lower than this time last year and below budget by 2,397. There continues to be growth in digital and app subscriptions and reduced print magazine subscriptions. Year to date subscription income is below budget by $32,084. Subscription costs are below budget by $86,453. Gross margin on subscriptions is over budget by $54,369.

Content income is below budget by $82,706. GV book sales have been slow for the first six months of the year. Content Cost of Goods Sold is over budget and higher than last year. In previous years, a vendor who fulfills both magazine and books had most expenses charged to subscription COGS. This is being properly allocated between subscriptions and content for 2025.

Gross Margin for Content Income is $130,587 below budget and $60k lower than last year.

Total Gross Margin is under budget by $76,218.

Grapevine Expenses in total are over budget by $23,494. This is $254,595 lower than last year at this time.

1. Website maintenance and updates are over budget by $5,157.
2. Benefits are over budget. The costs for Retiree Medical and Prescriptions is higher than expected. Additionally, 403(b) matching is increasing with more people qualifying.
3. Fulfillment expenses are over budget but are offset by one-time credit by the fulfillment vendor. There have been multiple promotions which will be reduced for the rest of the year

to save costs.
4. Professional fees are over budget.
5. Office supplies are over budget with costs to prepare for moving and remote work.
6. We have added, “IC2025 Expenses” under General Administrative. This is supplies and mailing of items needed at the Convention.

The Net Deficit for Grapevine is $141,195 through June 20th which is $99,713 over budget. However, this is an $246k improvement from last year.

La Viña:

Subscription numbers for La Viña continue to do well. Total subscriptions are over budget by 152 and 1,203 higher than last year.

However, the subscription income continues to lag for the print magazine. The ongoing App issue has been addressed and the LV earnings per copy should now average approximately $2.50 going forward. We are now addressing how gift certificates and subscriptions are being recorded. LV Sub revenue is under budget by $6,6716.

Cost of Goods Sold for subscriptions is over budget by $622 but Gross Margin is under budget by $6,094.

La Viña content is under budget by $3,601 and $2500 of the year-to-date profit of the Souvenir Journal has been allocated to La Vina. Direct costs are slightly under budget and gross margin is under budget $2,852.

Total Gross Margin is under budget by $8,946.

La Viña expenses are under budget by almost $11k and $16k lower than last year.

Overall, La Viña is under budget by $1,885 and the bottom line improved by $54,338 over last year.

Statement of Financial Position:

The cash position is $202k lower than last year. Revenue is down and we have made significant inventory purchases during the first half of 2025. Accounts Payable and the Intercompany due AAWS have increased $235k.

The Grapevine and La Viña financial report was accepted by the committee.

Grapevine and LaViña 2025 Budget Reforecast:

**Grapevine:** The Reforecast circulation average is projected to be 58,134 which is 5,364 lower than the 2025 Budget. Our Circulation Consultant expects that print subs will continue to decrease for the remainder of the year. Print subs are down 7% in the first half of 2025. With the number of subs up for renewal for the rest of 2025, the circulation consultant projects that trend to continue.

There is growth in GV digital formats and there was a nice boost in app subscriptions during the Convention. The print magazine subs are down and projected to continue to decrease throughout 2025. The 2025 Budget had Total Subscription Income as $2,185,812. This was reduced to $1,990,117 for the Reforecast.

On the positive side, direct costs to produce Grapevine subscription items are down in 2025. This is a combination of reduced print numbers and allocating certain fulfillment and postage expenses to our content products. Additionally, a “Warehousing” line has been created in 2025, to track this cost separately. We expect Subscription Gross Margin to be about $33k higher than the 2025 Budget and $247k higher than 2024.

Content revenue has been under budget throughout 2025, and the Reforecast is reducing the annual revenue to $1,127,512 which is more than $150k lower than the 2025 budget.

As mentioned above and during 2025, there was an imbalance of fulfillment and postage expenses charged to subscriptions in past years. This has been corrected in 2025; however, this one-time adjustment creates a budget overage in direct costs for Content. Additionally, the shipping costs for the IC Journal was higher than expected. The Reforecast increased the Content Direct Cost to $395k which is $77k higher than the 2025 Budget. Content Gross Margin is expected to $732k which is $231k lower than the 2025 Budget.

Overall Gross Margin for Grapevine is projected to be $1,809,187. This is about $198k lower than the 2025 Budget but $155,475 higher than 2024 Gross Margin.

Grapevine expenses are now projected to be $56k higher than budget. This is a combination of website costs, salary allocation, audit fees, fulfillment and office expenses.

**LaViña:** La Viña circulation increased a robust 17% during 2024. The 2025 Budget projected that LV circulation to increase and additional 13% in 2025 to 8,538. For the first 6 months of 2025, print subs have been higher than budget while the other formats have been below budget. This is expected to continue but the overall Reforecast circulation is projected to be close to the original budget.

While the circulation for La Viña print copies has been doing very well, the earnings per copy have been under budget. This is causing the 2025 subscription income to be under budget. We continue to work with the fulfillment vendor to research this situation. La Vina subscription income for the 2025 Budget was $161k. The reforecast is reducing this to $141k. Overall, La Vina Gross Margin on Subscriptions is Reforecast to be $42,593 which is nearly $30k lower than the budget.

La Viña’s 2025 Budget expected $155k Gross Margin for Content Revenue. Sales are strong in 2025 and with the release of a new book, sales strength should continue. The Reforecast is reducing Content Revenue from $217k to $182k. However, the reforecast number of $182k is much higher than 2024 Content Revenue of $138k. Cost of Goods for Content will be slightly lower than the budget – in line with lower sales.

Overall, the reforecast is reducing Gross Margin for La Viña by $60,900 – from a 2025 Budget of $227,763 to $166,863.

La Viña expenses are reforecast to be about $23k lower than the 2025 Budget. This is mostly due to the salary allocation of Circulation and Business of which more is allocated to Grapevine.

The reforecast bottom line increases the La Viña cost of service $43,687.

The committee <u>recommended</u> to the General Service Board to approve the 2025 Grapevine/LaViña budget reforecast.

<u>Discussion of Reserve Fund Drawdown:</u> The Committee discussed the financial details and

rationale behind the proposed $2.1 million Reserve Fund drawdown to support the GSO office retrofit, as well as an additional $350,000 requested by Grapevine for operations—a total proposed drawdown of $2.45 million.

The committee had a robust discussion that emphasized the need for clear, consistent messaging, including FAQs or talking points to explain:

- The purpose of the Reserve Fund
- The necessity and impact of the retrofit
- The importance of self-support and ongoing contributions
- The Reserve Fund will be rebuilt over time as finances allow

The committee recommended to the General Service Board a Reserve Fund drawdown of up to $2,100,000 for the GSO retrofit and a drawdown of $350,000 for Grapevine operations.

The Reserve Fund is currently at $11,941,173 ($12,481,173 less $540,000 Grapevine subscription liability) with 6.42 months coverage of operating expenses. The impact of the drawdown would leave the Reserve Fund balance at $9,491,173 with 5.10 months coverage of operating expenses.

Brief 2025 International Convention Report: The financial summary initially showed a surplus of approximately $90,000, but a $168,000 correction to literature sales resulted in a deficit of about $78,000, still effectively break even. Final invoices may slightly adjust the bottom line, but no material changes are expected. Despite the modest financial outcome, the event was a huge success, and committee members expressed gratitude for everyone's exceptional efforts.

AAWS Report on Self-Support Subcommittee: The subcommittee chair reported on the highlights from the subcommittee.

**Year-End Contribution Letter:** The subcommittee finalized and approved a year-end letter thanking recurring contributing members and highlighting how their funds were used. The two versions include a postscript about U.S. tax deductibility. Canadian members are acknowledged, and standardized tax language was added. The letter was uploaded to Onboard and sent for translation.

**Self-Support Packet Accessibility:** The subcommittee noted the Self-Support packet was only accessible through phone or local offices, the committee recommended making the free Self-Support Packet downloadable to improve accessibility and was approved at the June AAWS Board meeting.

**Recurring Contributions – Convention Outreach**: The subcommittee was focused on raising awareness about recurring contributions and requested that the General Service Office create cards with QR codes linking to the contribution page. The QR code was distributed at the AAWS booth at the 2025 International Convention and broader use at regional events. Tracking data is pending; the AAWS Controller will provide baseline contribution numbers and updates at the November 2025 meeting.

The report was accepted by the committee.

The meeting adjourned at 10:30 a.m. with the Serenity Prayer

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***Approval of committee meeting report pending***

**Trustees' General Service Conference Committee**
Sunday, August 3, 2025

The trustees' General Service Conference Committee met at the New York Westin at Times Square on Sunday, August 3, 2025 at 11:00 a.m.

Chair's remarks: The chair welcomed all in attendance.

Appointment of Vice-chair: The chair appointed a vice-chair of the committee.

Meeting Report: The committee approved the February 2, 2025, meeting report.

Composition, Scope and Procedure: The committee reviewed its Composition, Scope and Procedure.

2025 Budget Forecast: The committee reviewed the 2025 Conference budget reforecast. The committee agreed to forward the 2025 Conference reforecast budget to the Trustees' Finance and Budgetary Committee.

Staff report: The staff report was accepted. The committee noted that several memos were sent by the 2025 Conference Committee on Report and Charter and the 2025 Conference Committee on Policy and Admissions pertaining to the following committee considerations: Service Manual changes; edit to Concept IV; classification of AAWS and AA Grapevine literature written prior to 1971; developing a podcast involving the Final Conference Report; dates for the 2029 General Service Conference; a two-year process for a Super Majority Vote for Co-founders Writings; accepted guidelines for temporary replacement Delegates; a memo regarding the Advisory Action related to exploring the needs of Spanish-speaking members for tools to access the Big Book.

Subcommittee Appointments: The chair appointed the following subcommittees:

- *EDW (Equitable Distribution of Workload):* Teresa Jacks (chair), Matt Konowe and Ken Taylor. The subcommittee will be responsible for discussing the 2025 considerations related to an Equitable Distribution of Workload process. The committee looks forward to a progress report from the subcommittee at the November 2025 meeting.

- *Conference Improvements:* Carolyn Walsh (chair), Reilly Kalles and Kerry Meyer. The subcommittee is tasked with reviewing targeted and broad feedback from General Service Conference evaluations, the draft of the 2026 Conference week schedule, and committee considerations focused on improving the Conference experience. The committee looks forward to a progress report from the subcommittee at the November 2025 meeting.

Conference Inventory Implementation Committee: The committee received an update from the committee chairperson, on the 2025 Advisory Action:

"A Conference Inventory Implementation Committee with a composition similar to the makeup of the General Service Conference (delegates, trustees, nontrustee directors, and staff members from the General Service Office and AA Grapevine) be established by the General Service Board to identify and implement actionable items, based on the inventory report back sessions held at the 2025 General Service Conference. The committee requested that an implementation committee report be brought back to the 2026 General Service Conference."

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The committee noted that the implementation committee will collaborate with the Improvements subcommittee to update the Conference Week schedule.

The committee also noted that the participating Conference Members were selected using a random number generator by the committee chair, Conference Coordinator, and incoming Conference Coordinator (observing). The following committee members affirmed their availability to participate:

- Non Trustee Director - Clint M. - chair
- -Trustees - Charlie H. and Robert L.
- AAWS Staff Member – Kelley C.
- AAGV Staff Member - Paola M.
- Area Delegates
- Southwest - Jim L., P75, Area 38, Eastern Missouri
- Western Canada - Lawrence P., P74, Area 80 Manitoba
- Eastern Canada - Marietta M., P74, Area 81, New Brunswick/PEI
- Northeast - Allen S., P74, Area 28 Maine
- West Central - Dan P., P75, Area 24 Iowa
- East Central - Erik L., P74, Area 20 Northern Illinois
- Southeast - Jimmy W., P74 Area 64 Tennessee
- Pacific - Mike F., P75 Area 69 Utah

Proposed Agenda Item (PAI-9): The committee reviewed a request to remove a quote from Dr. Bob from page 10 in the *A.A. Service Manual* and agreed to forward to the recently appointed General Service Board Report and Charter Ad-hoc committee for consideration.

Review grid of Advisory Actions and Additional Considerations: The committee reviewed a grid of 75th General Service Conference Advisory Actions and committee considerations pertinent to this committee and noted that it contains actions and consideration from three conference committees and Advisory Actions arising from floor actions.

Proposed Agenda Item Grid: The committee previewed a quarterly grid in response to the 2025 Advisory Action that on a quarterly basis, the General Service Office provides a grid of proposed agenda items and their disposition status. The committee suggested adding quotations to all motions to draw attention to the fact that the motions are reported out exactly as submitted.

Selection criteria and process of Conference Committees: The committee reviewed and accepted a prioritization list of selection criteria to inform the Conference committee delegate selection process from the 2025 Conference Policy and Admissions Committee. The committee also discussed the experience of some Areas in how delegates are assigned to Conference committees and asked the committee chair, and the Conference coordinator explore ways to review the history of committee selections and provide an update at their November 2025 meeting.

Open-Source AI: The committee discussed a 2025 Policy and Admissions committee consideration to utilize open-source AI as a mechanism to improve the committee selection process and took no action. The committee noted that the use of open-source AI does not align with the current AAWS policy on AI use.

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Improving Quarterly Communications: The committee considered the suggestions from the 2025 Agenda Conference Committee to improve quarterly communication between chairs of trustees' and Conference committees. The committee discussed ways that could improve relationship building and consistency between the trustees and conference committees such as the presence of a committee secretary, creating guidelines or a template agenda. The committee asked the staff secretary to collect staff sharing on their participation in the quarterly calls and provide an update at their November 2025 meeting.

Simple Majority outcomes in History and Actions: The committee discussed the request to list Simple Majority outcomes to a Conference Committee's History and Actions and took no action, noting that the Final Conference Reports provide the status of these items.

EDW Subcommittee related to the 76th GSC:

The committee assigned the following committee considerations to the Equitable Distribution of Workload (EDW) Subcommittee:

1. "Consider request to create a proposal that identifies the most critical issues affecting committee workloads and a potential path to implement comprehensive shifts to Conference Committee CSPs."

2. "The committee also discussed the possibility of standing committee items being addressed by Conference committees outside of the Conference week. The committee acknowledged that if a process to address standing Conference committee items outside of the annual Conference week were to be explored, that serious consideration on the implications affecting Article Nine in the Conference Charter be discussed and reflected within any draft plan."

3. "Consider request to create a proposal that identifies the most critical issues affecting committee workloads and a potential path to implement comprehensive shifts to Conference Committee CSPs."

The committee asked the subcommittee to also explore the classification of agenda items (standing, ongoing, new), finding ways to reset expectations to complete all agenda items, and fostering better adherence to committee work hours on the Conference Week schedule. The committee also asked the subcommittee to look at the trustees' Committee's CSP to determine whether updates are needed to incorporate EDW.

Improvements Subcommittee related to the 76th GSC: The committee agreed to assign the following items to the Improvements Subcommittee, and looks forward to a progress report at their November 2025 meeting:

Conference Evaluations: The committee discussed the targeted and broad feedback from the 75th General Service Conference and agreed to forward the evaluation results and summary to the Improvements Subcommittee. The committee understands there is a significant amount of evaluation information to review and lessons to be learned that can enrich the General Service Conference experience and its schedule for next year. The committee discussed the feedback on the usefulness of the Quarterly Virtual GSC sharing sessions and encouraged all Conference members to participate in accordance with Concept IV, Right of Participation. The committee noted the success of the Saturday gathering to provide Conference members with unifying, welcoming and cohesive experience.

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Conference Week Schedule: The committee requested that the Improvements Subcommittee review the Conference week schedule. Within its scope the improvements subcommittee will focus on building the 2026 Conference Inventory Implementation report into the Conference week schedule.

Sunday Opening Banquet: The committee held a wide-ranging and thoughtful discussion about the pros and cons to the 2025 Conference Agenda Committee consideration to explore alternatives to bring guests to the Sunday Opening Dinner.

Revision to How the Conference Operates: The Improvements Subcommittee was asked to work on revising "How the Conference Operates" noting the consideration from the 2025 Agenda Conference Committee. The committee debated whether the 2024 version or the 2025 version of "How the Conference Operates" would be the better starting point and asked the subcommittee consider options.

New Business:

Consider New Chairpersons' Communication Channel: The committee discussed the request to develop a new communication channel on OnBoard Platform between trustee and conference chairpersons. The committee appreciated the idea and asked the staff secretary to explore the feasibility of implementing a consolidated documentation repository and messaging channel.

Consider requests to attend the 76th GSC as an observer: The committee discussed a request for a representative from a general service structure outside of the U.S./Canada structure to attend the 2026 GSC as an observer.

The meeting adjourned at 1:03 pm.

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**Approval of committee meeting report pending**

**Trustees' International Committee**
Saturday, August 2, 2025

The trustees' International Committee met at The Westin New York at Times Square in New York City on Saturday, August 2, 2025, at 4:20 p.m.

Chair's remarks: The chair welcomed the committee and highlighted the committee responsibilities on suggesting policies and actions that result in carrying the message to alcoholics outside the U.S. and Canada.

Appointment of vice-chairperson: The chair appointed a vice-chair of the committee.

Meeting report: The committee approved the meeting report from the February 2, 2025, meeting.

Composition, Scope and Procedure: The committee reviewed its Composition, Scope and Procedure and made no changes.

Staff report: The staff report was accepted as presented.

International Assignment Budget Reforecast: The committee reviewed the International mid-year reforecast of the trustees' International Committee 2025 Budget Reforecast and agreed to forward it to the trustees' Finance and Budgetary Committee.

AAWS Licensing and Translation report: The committee reviewed and accepted the AAWS Licensing and Translation report and requested that the Licensing and Translation department provide an expanded version of the June 2025 Languages Worldwide report that should include the following additional information:

- Geographic context: Identify the country or countries where each language is spoken.
- Literature type: Specify the type of A.A. literature available in each language (e.g., pamphlets, the Twelve Steps, the Serenity Prayer, etc.).
- Availability: Indicate whether the literature is currently available in the U.S./Canada General Service Office's online store.
- Original files: Identify the location of the original translated files, and whether files are available for potential printing and distribution.
- Process: Outline a process to make literature available in the online store.

Review International Literature Fund report: The committee reviewed the International Literature Fund (ILF) report and forwarded it to the trustees' Finance and Budgetary Committee. The committee requested that future ILF reports include a footnote indicating that U.S./ Canada structure participate in the fund.

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International Trips: The committee received a report on the following international trip:

| Date | Event | Attendees |
|---|---|---|
| March 28-30, 2025 | 50th Anniversary of A.A. in Japan Convention-Tokyo, Japan | U.S./CAN TAL; Marita R., Robert L., Irene D., (GSO Staff Member) |
| June 13-15, 2025 | 8th General Service Conference, Stara Zagora, Bulgaria | U.S./CAN TAL; Jennifer B., Robert L., Irene D., (GSO Staff Member) |

Scheduled International Events: The committee reviewed the following approved international travel for 2025:

| Date | Event | Attendees |
|---|---|---|
| November 14-16, 2025 | East African A.A. Convention: A.A. A Design for Living, Kisumu City, Kenya. | U.S./CAN TAL; Jennifer B., Patrick C., (GSO Staff Member) |

Service Meeting Fund report: The committee reviewed and accepted the World Service Meeting Fund report (WSMF) and forwarded it to the trustees' Finance and Budgetary Committee. The committee acknowledged that a WSMF report reflecting the 29th WSM proposed budget will be available at the next meeting.

The committee adjourned at 5:13 p.m.

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***Approval of committee meeting report pending***

**Trustees' International Conventions/Regional Forums Committee**
Sunday, August 3, 2025

The trustees' International Conventions/Regional Forums (IC/RF) Committee met at The Westin New York at Times Square on Sunday, August 3, 2025, at 11:00 a.m.

Chairperson's remarks: The chairperson opened the meeting and warmly welcomed all committee members and guests.

Appointment of Vice Chairperson: The chairperson appointed a vice-chairperson of the committee.

Meeting Reports: The committee approved the meeting report from February 1, 2025.

Composition, Scope and Procedure: The trustees' IC/RF Committee reviewed its Composition, Scope and Procedure. In addition, the committee made one minor editorial update. In the Scope, first paragraph, second line update the parenthetical text from "(*The A.A. Service Manual*, 2021-2023 Edition, p. 47 and 58)" to "(*The A.A. Service Manual*, 2024-2026 Edition, pp. 47 and 58).

2025 IC/RF Advisory Actions and Committee Considerations: The committee reviewed the 2025 Conference Committee on IC/RF Advisory Actions and Committee Considerations pertinent to the committee.

**Part II—Regional Forums**

Staff Report: The committee accepted the staff report as presented.

Reforecast Budget 1.0: The committee discussed the 2025 reforecast budget (1.0) specifically focusing on language interpretation. Two notable changes included adding the cost of the AI interpretation Tool, and a significant decrease in the estimated sign language budget as there is not an expressed need for sign language interpretation at the first two Regional Forums.

Review of the 2026 Board/Staff Scheduled Assignments: The committee reviewed the 2026 Board/Staff Assignment Schedule as presented.

Update on 2030 Prospective Convention Consultant Process: The committee reviewed a summary report on the 2030 Prospective Convention process. The staff secretary provided an overview of the process and reported that Requests for Information (RFIs) were sent to 19 prospective convention consultants in February of 2025. Nine (9) chose to participate and attended the Q&A videoconference on March 20, 2025. Six (6) submitted completed RFIs on April 14, 2025. Three (3) were selected to move forward and submit an RFP and invited to attend the International Convention.

RFPs from the four (4) prospective consultants (including our current convention consultant) are due September 26, 2025, and will be reviewed by the management team including the General Manager, Chief Financial Officer and the 2030 International Convention Coordinator. A recommendation will be submitted to the trustees' IC/RF committee at the November 2025 meeting.

Consider Reconstituting the Subcommittee to Review Regional Forums Request for Information (RFI) Forms: The committee discussed reconstituting the Subcommittee to Review Regional

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Forums Request for Information (RFI) Forms. The chair appointed the subcommittee, and the committee looks forward to an update or report at the November 2025 meeting.

**Part III—International Conventions**

Staff report: The committee accepted the staff report as presented. The committee asked several questions including what dialects are available in the AI Wordly Interpretation, how the board can provide feedback on the convention experience (e.g., that the printed program of events should be easier for participants to obtain onsite and ensuring all volunteer groups are thanked for their service at an international convention).

2025 Conference Advisory Actions:

Change to the Conference Committee on IC/RF Composition, Scope, and Procedure under the Composition section: The committee was provided with an update from the Staff Secretary that the 2025 GSC Advisory Action, regarding a change to the Conference Committee on IC/RF's Composition, Scope and Procedure was inserted under the Composition section of the CSP on file.

> "The new chairperson and alternate chairperson are elected by written ballot at the final committee meeting during the Conference session from the first-year panel members and take office immediately following the Conference."

Quarterly financial update from the AAWS Finance Committee on the 2025 IC: The committee received and asked questions about the third quarter summary and financial report forwarded by AAWS and produced by the Talley Management Group (TMG), including information on final vendor invoices and wrap up activities for the 2025 IC. The committee looks forward to a final report being brought back to the November 2025 meeting.

Continuing to discuss the development of a new declaration or statement to be adopted at the 2030 International Convention: The committee reviewed a 2025 Conference Committee on IC/RF Committee Consideration accepting their full support on the concept of creating a declaration related to our third legacy of service and the Fellowship's participation in the Group Conscience of Alcoholics Anonymous, recognizing that individual voices and actions help shape our collective wisdom. A committee member was assigned the work of writing a well-thought-out statement or declaration on the Group Conscience/Service including the reasons for wanting to introduce it at the 2030 IC. The full committee requests a draft declaration or progress report be brought back to the November 2025 meeting.

Continue researching the request that all sovereign states' flags be a part of the Flag Ceremony at an international convention: The committee reviewed the 2025 Conference Committee on IC/RF Committee Consideration request that all sovereign states' flags be a part of the Flag Ceremony at an international convention.

The chair appointed a subcommittee to begin exploration regarding the inclusion of sovereign states to the Flag Ceremony at the International Convention, including reaching out to gather sharing from indigenous populations. The committee also suggested including a question in any post-Convention surveying of attendees that would help obtain information on how many members in attendance at the 2025 International Convention were from First Nations sovereign states, helping to gain an understanding of total numbers we might be considering adding to a

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Flag Ceremony. The committee looks forward to a progress report being brought back to the November 2025 meeting.

Discuss PAI #6 “Consider adding the Lord’s Prayer back on the list of closing prayers for the AA International Convention Big Meetings: The committee considered the PAI to return the Lord’s Prayer to the list of closing prayers for the A.A. International Convention Big Meetings and took no action. The committee shared that the 2024 General Service Conference discussion resulted in an Advisory Action providing six options to close the (Three) Big Meetings at the International Convention. The 2025 International Convention implemented the options. The committee believes it is premature at this time.

Volunteer Welcome Committee (VWC) Update: The committee received a verbal report from the 2025 Volunteer Welcome Committee chair, supplementing the written Volunteer Welcome Committee’s wrap-up report. The report provided food for thought as to how to, from a Board perspective, build on the successes and lessons from the 2025 (and other) International Conventions and go into future Conventions with fresh insights and ideas.

New Business:

Message from one of our 2025 International Convention invited special guests: The committee heard a message from one of our 2025 International Convention’s invited special guests and a thank you message from the great niece of Bill and Lois.

The meeting was adjourned at 12:36 p.m.

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***Approval of committee meeting report pending***

**Trustees' Literature Committee**
Sunday, August 3, 2025

The trustees' Literature Committee met at the Westin New York Hotel at Times Square on Sunday, August 3, 2025, at 8:30 a.m.

Chair's remarks: The chair opened the meeting with a warm welcome, and special appreciation of the new members within the committee and the General Service Board. The chair noted that an additional review of the outcomes from the 75th General Service Conference has been inserted prior to Agenda Item 17, which introduced newly received Proposed Agenda Items (PAIs) for the 76th General Service Conference.

The chair noted the following:

1) The Advisory Action from the 75th General Service Conference to "begin a study to explore the needs of Spanish-speaking members for tools to access the Big Book…" was referred to the trustees' Literature Committee on July 25, 2025.

   A subcommittee was appointed at the June 20, 2025, interim meeting.

2) The Advisory Action from the 75th General Service Conference that "the General Service Board classify all AAWS and AA Grapevine literature written prior to 1971 as Recovery, Service, or Archival/Historical…" was referred to the trustees' Archives Committee and does not require the attention of the trustees' Literature Committee at this time.

Approval of February 1, 2025, meeting report and June 20, 2025, interim meeting report: The February 1 meeting report was approved as presented. The June 20 interim meeting report was approved as presented.

Staff report: The staff report was accepted following some brief verbal highlights. The committee suggested that RIPTAB and TABB materials might be useful for the Spanish Big Book Tools subcommittee.

Review Composition, Scope and Procedure: The committee reviewed their Composition, Scope and Procedure, and made no changes.

Review mid-year reforecast of trustees' Literature Committee Budget: The committee discussed the reforecast budget. The committee agreed to forward the reforecast budget to the trustees' Finance and Budgetary Committee.

"Questions and Answers on Sponsorship": The committee reviewed a proof of the updated draft pamphlet "Questions and Answers on Sponsorship."

The committee noted the potential for pejorative connotation of the term "meltdown" within the section addressing the sponsorship of neurodivergent members. The committee requested that the Publishing Department suggest an alternative term.

A few typographic and punctuation issues were noted and will be communicated to the Publishing Department to address prior to printing. The committee approved the pamphlet with the editorial corrections.

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Twelve Concepts video animation: The committee acknowledged the memo to the Publishing Department communicating several editorial changes. The committee expressed its desire to review a final proof of the video prior to distribution.

Collection and deferral of proposals to rescind or revise the PLBB until the 77th GSC*:* The committee reviewed the Advisory Action of the 75th General Service Conference for an informed understanding to guide the future considerations of proposals which may be brought forward for consideration at the 76th General Service Conference.

Process for receiving, assessing and forwarding proposed changes to PLBB: The committee reviewed a report from the initial meeting of the *Plain Language Big Book* Process Development subcommittee. The committee looks forward to the subcommittee's continued work in developing and clarifying the process for receiving, assessing, and forwarding proposed changes to the *Plain Language Big Book*.

Living Sober subcommittee: The committee reviewed the subcommittee's scope and looks forward to the initial meeting of the subcommittee. A progress report will be delivered at the November meeting of the trustees' Literature Committee.

Review progress report on the Fifth Edition *Alcoholics Anonymous*: The committee received a verbal report highlighting the initial activities by the subcommittee to maintain momentum towards the completion of a draft manuscript. The subcommittee held two meetings (July 11th and July 28th) and has affirmed its role as a recommending body which forwards considerations to the trustees' Literature Committee.

The subcommittee expressed the intention of completing a draft manuscript for the November meeting of the trustees' Literature Committee. The subcommittee will compose a final report documenting the history of the subcommittee and its work.

Review progress report on the Fourth Edition of the book, *Alcohólicos Anónimos* - Spanish: The committee received a progress report detailing the monthly activities of the working group. The working group continues to finalize the selection of personal stories while reviewing new translations of the book's primary content. The working group is currently reviewing the chapter "A Vision for You."

Review progress report on the revision of the pamphlet "Do You Think You're Different?": The committee received a verbal report highlighting the initial activities of the subcommittee. The subcommittee has resumed work on a project which has made significant progress through previous work cycles. The subcommittee continues to explore alternative forms of presentation through excerpts, pull quotes, and shorter portions of content that might allow for the inclusion of additional voices.

Review progress report on the development of a pamphlet for the Asian and Asian American alcoholic: The committee selected an Appointed Committee Member (ACM) on the trustees' Literature Committee during an interim meeting on June 20, 2025. The selection was approved at the trustees' Nominating Committee at their August 2, 2025, meeting. A formal letter will be forthcoming from the General Service Board chair.

Review progress report on the development of a pamphlet for the transgender alcoholic: The committee selected an Appointed Committee Member (ACM) on the trustees' Literature Committee during an interim meeting on June 20, 2025. The selection was approved at the

trustees' Nominating Committee at their August 2, 2025, meeting. A formal letter will be forthcoming from the General Service Board chair.

Disposition of Conference Actions: The committee reviewed a matrix of Conference Actions and dispositions. The committee questioned the investment of time and capital which might be required to address the additional committee considerations related to the annual Recovery Literature Matrix. The committee looks forward to receiving further information through subsequent Staff Reports.

Proposed Agenda Items (PAIs): The committee received five initial Proposed Agenda Items (PAIs). Noting that historically the committee has received a large number of PAIs, the committee deferred active discussion to follow the PAI submission deadline of September 30, 2025.

What's on your mind?: Committee members offered expressions of individual gratitude and appreciative feedback received from the Fellowship for the pamphlet "Indigenous people in A.A."

The meeting adjourned somewhat ahead of schedule at 9:45 a.m.

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***Approval of committee meeting report pending***

**Trustees Nominating Committee**
Saturday, August 2, 2025

The trustees' Nominating Committee met at The Westin New York at Times Square, New York on Saturday, August 2, 2025, at 8:30 a.m.

Chair's remarks: The chair welcomed all in attendance and noted the meeting will have a quick pace and asked members to request a pause when needed.

Appointment of vice chair: The chair appointed a vice chair of the committee.

Meeting report: The committee approved the February 1, 2025 meeting report.

Staff report: The committee received the staff report.

Composition, Scope and Procedures: The committee reviewed the current trustees' Nominating Committee's Composition, Scope, and Procedures (CSP) and noted that the procedures are under review in a subcommittee

Calendar of events: The committee reviewed the trustees' Nominating Committee's calendar of events through the 2026 General Service Conference.

Announcement letters for the 2026 Eastern Canada and Pacific regional trustee vacancies were emailed in June to the traditional groups of trusted servants. Announcements were also published in *Grapevine* and *La Viña*, *Box 4-5-9*, and "What's New?"

Corporate board eligibility letters were sent in June to the new regional trustees from the East Central and Southeast regions. A follow up letter was sent to clarify how each board is autonomous in how their respective board officers are chosen.

Memorandums were sent to the chairs of the corporate boards requesting resumes of nontrustee director candidates being considered for interviews to be forwarded to the trustees' Nominating Committee prior to scheduling the interviews.

The secretary reported that resumes of AAWS nontrustee director nominees will be received August 8, 2025, and AAGV nontrustee director nominees after November 12, 2025.

The phrase "the treasurer will be chosen from currently serving Class A trustees" was removed from the calendar of events to reflect current practice.

2025-2026 Rotation Schedule: The committee reviewed the 2025-26 rotation schedule of the trusted servants on the General Service Board, A.A. World Services, Inc., and AA Grapevine corporate boards.

The committee secretary will correct the rotation date of the affiliate boards for Teddy B-W. and John W. to reflect 2029.

Review status of ACMs: The committee reviewed the appointed committee member (ACM) rotation schedule. The secretary sent memos in June from TNC to trustee committees on Public Information, Literature, Cooperation with the Professional Community, and Treatment-Accessibilities and Remote Communities requesting a status update be added to their respective

agendas in November 2025.

The trustees' Literature Committee submitted requests to approve two newly selected ACMs.

- Manisha G. from Berkley, California was chosen as ACM to assist the working group develop a draft pamphlet on the transgender alcoholic in A.A.

- Brian P. from Temple City, California was chosen as ACM to assist the working group to develop a pamphlet on the Asian and Asian-American alcoholic in A.A.

The committee discussed the interview process (i.e., who conducts the ACM interviews) and was informed that the respective trustee committee chair, the staff member on the corresponding assignment and the GSO General Manager conduct the ACM interviews.

The committee originally made two recommendations for the GSB to approve the appointments of Manisha G. and Brian P. as ACMs to the trustees' Literature committee but rescinded the recommendations in light of a subsequent discussion of the approval process, specifically Procedure No. 2 – Selection of ACMs, paragraph seven, which states: *Once approved, the name and address of the selected appointed committee member will be forwarded to the chair of the General Service Board who will send a letter of invitation*. Although there has been past practice of forwarding a "recommendation" to the GSB for approval of ACMs, the committee agreed that approval of ACMs was within the purview of the TNC and that a recommendation to the GSB was not required.

Accordingly, motions were made and passed to approve the following ACM appointments:

- Manisha G. from Berkley, California be approved as an appointed committee member (ACM) to the trustees' Literature Committee to begin in August to develop a draft pamphlet on the transgender alcoholic in A.A.

- Brian P. from Temple City, California be approved as an appointed committee member (ACM) to the trustees' Literature Committee to begin in August to develop a draft pamphlet on the Asian and Asian-American alcoholic in A.A.

*(Note: Teddy B-W. abstained in voting for Manisha G., his service sponsee. Teddy disclosed the relationship early in the process.)*

The committee chair will forward the names and addresses of Manisha G. and Brian P. to the General Service Board chair who will send a letter of invitation to each.

<u>Discuss Class A Search</u>: The suggested timeline for the 2026 Class A trustee search was reviewed. To date, eight candidates submitted resumes (posted on OnBoard in a restricted access folder). A friendly reminder about the August 31, 2025 deadline will be emailed to trusted servants in the first week of August. The committee reviewed the scoring tool for ranking candidates. It was noted the GSB Skills Matrix is in the TNC restricted folder on OnBoard to be used at a future date.

It was confirmed that announcement letters were sent to the nonalcoholic prospective candidates who were invited to the 2015, 2020 and 2025 International Conventions.

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The chair led a robust discussion about what qualifications and skill sets should be emphasized when reviewing and rating candidate resumes. It was the consensus of the committee that it would focus on its stated role "to choose only the best obtainable for each vacant post" with an emphasis on proven leadership skills would best benefit the board. It was noted that while candidates with a strong financial background are desirable, many options are available to the board to fill the GSB treasurer position.

Reforecast 2025 budget: The committee discussed the trustees' Nominating Committee's June 2025 budget tracker. It was noted that the CFO stated no adjustments were necessary at this time due to the fact that most of the projected expenses are incurred in the first month of the year.

2025 Conference Committee on Trustees report: The committee reviewed the report of the 2025 Conference Committee on Trustees report.

The committee noted the recommendation that motions to censure or reorganize the General Service Board be sent directly to the Conference Committee on Trustees, for committee eyes only, was recommitted to the 2026 General Service Conference. The chair noted recent conversations with the chair of the 2026 Conference Committee on Trustees to ascertain how the trustees' Nominating Committee can support the Conference Committee on Trustees with background materials. Goals include objectivity, trust, building bridges, clarity and proposed solutions.

Subcommittees – Scope and Procedure: The chair appointed the following four subcommittees, providing scope and assigned members. It was noted that expectations regarding subcommittee report back to the TNC will be determined.

1. **Addressing Grievances:**

   Scope:

   a) Review feedback from the 75th GSC Trustees Committee and consider background material to support the recommitted item: "Motions to censure or reorganize the General Service Board be sent directly to the Conference Committee on Trustees, for committee eyes only."

   b) Review the GSC inventory reports and survey and compile relevant feedback and consider any ideas that the subcommittee may wish to be recommended for implementation or further consideration.

   c) Review feedback from the 75th GSC Agenda Committee and consider suggestions to include Harmony and Effectiveness topics in the All-Conference Members virtual sessions.

2. **Preparing for Future Vacancies:**

   Scope:

   a) Review procedures that ensure a rich and deep nontrustee director (NTD) applicant pool when selecting general service trustees.

b) Consider possible methods to develop and maintain a strong applicant pool for other roles that fall under TNC.

c) Discuss process and communications for appointment of regional trustees to the affiliate boards and recommend improvements

3. **Nominating Procedure:**

Scope:

a) Review procedures listed in the Composition, Scope and Procedures (CSP) to identify the latest GSB-approved versions and ensure consistency with the CSP.

b) Draft revisions to Procedure No. 3 to reflect usage of Third Legacy procedure for the selection of GSB officers.

c) Review Procedure No. 4 for possible modification. TNC made a one-time exception to release to the 2025 Conference Committee on Trustees (CCT) the resumes of the incoming Class A trustees.

4. **Trustee Emeriti:**

Scope:

a) Review the work of prior TNC subcommittees and continue development of a broad GSB group conscience regarding the appointment of new trustee emeriti.

Procedure No. 6 – Selection of Trustee Members of Corporate Boards:

The committee held a robust discussion about the timeline and process of recommending regional trustees to serve on corporate boards. The committee agreed that communication aligning corporate board timelines with TNC expectations is needed. It was noted that the eligibility letters to newly elected regional trustees have been revised to remove language about possibly serving as the board chair.

Proposed Agenda Item (PAI) #3 – For the 76th General Service Conference to remove restriction that the General Service Board treasurer be a Class A trustee:

The committee discussed PAI #3, proposing that past Class A and Class B trustees be eligible to serve as GSB treasurer. The chair requested the committee defer further discussion until there is feedback from the Conference Committee on Trustees in October.

*It was noted that Procedure No. 3 – used by TNC to recommend Officers of the GSB – was modified in April 2025; however, the version in the files and on OnBoard do not reflect the April 2025 revision. This will be corrected.*

AA Grapevine nontrustee director search: The committee reviewed the AA Grapevine announcement letter sent on July 29, 2025, about the vacancy for a nontrustee director in 2026,

noting the submission deadline of November 12, 2025. The TNC calendar of events has been modified to review resumes in late November 2025 prior to interviews.

A motion was made and carried that updates to Procedure No. 2 should state the timeframe of committee review of NTD candidate resumes in Q3, slates at the Q4 meeting, and review announcement materials by the Q1 meetings. Communication with affiliates comes from assignment documents and timelines.

The chair asked the committee secretary to include in the Q4 meeting background a past study done about the AAWS and AAGV NTD searches and applicant patterns.

Adjournment: The committee adjourned at 10:35 a.m.

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DRAFT

***Approval of committee meeting report pending***

**Trustees' Public Information Committee**
Saturday, August 2, 2025

The trustees' Public Information Committee met at the Westin New York Hotel at Times Square on Saturday, August 2, 2025, at 8:30 a.m.

Chair's remarks: The chair welcomed all committee members and guests.

Appointment of vice-chair: The chair appointed a vice-chairperson of the committee.

Report: The committee approved the February 1, 2025, meeting report.

Composition, Scope, and Procedure: The committee reviewed their Composition, Scope and Procedure and made no changes.

2025 General Service Conference Actions**:** The committee reviewed a report of the 2025 Conference Committee on Public Information reflecting 75th General Service Conference Advisory Actions and committee considerations pertinent to this committee.

Staff report: The committee accepted the staff report.

Public Information media platforms: The committee accepted all media platform reports.

Anticipated changes to Public Information Media Platform reports: The committee heard a verbal update on GSO work with an external vendor to create an analytics dashboard that will help the office provide better reporting for internal stakeholders, AAWS and the General Service Board.

The committee asked the Director of Communication Services for input on best practices for analytics reporting at the board level. The Director of Communication Services shared that best practices would include less frequent reporting; reporting at a higher level; providing high level analysis of PI media platforms, with an emphasis on providing information which will help stakeholders make decisions about the communication platforms which are under their purview and responsibility. Future reporting could include the identification of trends and opportunities for improving how we communicate.

Our Primary Purpose, the GSO podcast: The committee reviewed the GSO Podcast" Our Primary Purpose" first and second quarter 2025 reports.

The committee also discussed Public Information Committee Considerations related to the podcast. The committee discussed the suggestion to develop a plan for French and Spanish podcasts and agreed that while this suggestion is of significant spiritual value, that the additional resources, staffing, potential advisory committees, and thoughtful planning is not available at this time. Noting that the current GSO podcast, "Our Primary Purpose" (available in English) is still in its infancy, more learning is needed in order to prepare for future language podcasts.

The committee also noted that future consideration of podcasts or other media content in Spanish and French would be well served by thoughtful collaboration and exploration of needs and preferences of the members who speak those languages.

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The committee looks forward to a progress report on the second season of the podcast at the November 2025 meeting.

AAWS YouTube Channel report: The committee reviewed the AAWS YouTube channel first and second quarter 2025 reports.

The committee also discussed the 2025 Conference Committee on Public Information Committee Consideration to add shorter versions of the Public Service Announcements to the AAWS YouTube video shorts channel. The committee discussed best practices related to YouTube shorts channels and agreed that the AAWS channel might be better served by developing new content to encourage engagement with AAWS platforms and provide a more focused approach on key messaging.

The committee requested that the GSO Communication Services Department, and the Public Information staff secretary develop suggestions for what new and existing content will represent the best use of the AAWS You Tube shorts channel as a tool for carrying the message to the still suffering alcoholic and communicating with A.A members and the public.

The committee looks forward to an update report at the November 2025 meeting.

Google Ads report: The committee reviewed the Google Ads the first and second quarter 2025 reports.

The committee discussed the Google ads grant spending and expressed gratitude for the ongoing participation and usage of the grant. The committee looks forward to a progress report at the November 2025 meeting.

AAWS Meeting Guide App report: The committee reviewed the AAWS Meeting Guide App first and second quarter 2025 reports.

The committee discussed a 2025 Conference Committee on Public Information committee consideration, which included a suggestion to have Meeting Guide sync with calendar applications.

The committee discussed the challenges of adding new features to Meeting Guide, given the goal of continuing to support an app that functions at a very high level.

The committee also noted that when evaluating requests for platform enhancements, the Communication Services Department tries to evaluate whether a given suggestion or request reflects a widely expressed need.

The Director of the Communication Services shared that there is a path to receive technical feedback and suggestions for platform enhancements on aa.org.

The committee discussed the committee consideration to have Meeting Guide app sync with calendar applications. The committee requested that the Communications Service Department explore the possibility of adding calendar functionality to Meeting Guide app.

The committee also discussed the committee consideration to ensure that all updates to Conference-approved literature, including *Daily Reflections* are reflected on Meeting Guide app. The committee heard a verbal report from the Director of Communication Services who

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shared that the department has worked with the Publishing Department to clarify the process and that the changes to *Daily Reflections* have already been made on Meeting Guide. The committee looks forward to a progress report at the November 2025 meeting.

Quarterly report on GSO's A.A. Website: The committee reviewed the GSO A.A. Website's 2025 first and second quarter reports.

The committee also discussed a committee consideration from the 2025 Conference Committee on Public Information to add chat functionality to aa.org.

The committee discussed the process for evaluating suggestions for new features to the web site and noted that expressed need, impact on budget, workload and impact on other A.A. entities need to be considered.

The committee suggested that chat functionality might be better managed by local A.A. service entities who have responsibility for Twelfth Step work and suggested that the staff secretary encourage local A.A. entities contact the PI Desk to provide shared experience about local efforts to incorporate chat functionality into local A.A. websites.

The committee also heard a verbal update from the Communication Services Department on in-progress improvements to the search feature on aa.org, including improvements for searches in Spanish and French.

The committee also discussed the committee consideration to explore whether a texting platform could be used for regular communications to the Fellowship in order to reach members who don't prefer email. The committee agreed that there is a need for a communications platform other than email for reaching some members of the Fellowship, particularly in the Spanish speaking community.

The committee requested that the PI staff secretary reach out to GSO Technology Services Department to conduct preliminary research on the process for developing a texting platform for GSO.

The committee looks forward to a progress report at the November 2025 meeting.

Quarterly report on AAWS Online Business Profiles: The committee reviewed AAWS Online Business Profiles reports from the first and second quarters of 2025 and looks forward to a progress report at the November meeting.

AAGV/La Viña Website, Marketing, Podcast and App report: The committee reviewed and accepted the Q2 2025 AA Grapevine/ La Viña Website, Marketing, Podcast and App report.

The committee heard a verbal update from the AA Grapevine Publisher outlining current statistics for Grapevine and La Viña downloads, subscriptions and sales of the magazine, as well as traffic and subscriptions and views for YouTube. The Grapevine Publisher shared his gratitude for all the work that made the Grapevine presence at the 2025 International Convention a success.

The committee also discussed the committee consideration from the Conference Committee on AA Grapevine, which suggested that the AA Grapevine/La Viña Website, Marketing, Podcast and App reports be relocated from the Public Information Conference Committee to

the Grapevine/La Viña Conference Committee in the future.

The committee heard a verbal update from the AA Grapevine Publisher, who shared that the Grapevine Board will continue forwarding all Grapevine and La Viña media reports to the trustees' Public Information Committee.

The committee agreed that the trustees' Public Information Committee continue to review media platform reports from Grapevine and La Viña but that the reports should be forwarded to the Conference Committee on Grapevine, rather than the Conference Committee on Public Information.

The committee looks forward to a progress report at the November 2025 meeting.

Creation of new Public Service Announcements: The committee discussed an Advisory Action from the 75th General Service Conference "that three videos produced by the General Service Board of Alcoholics Anonymous Australia ("Are you risking your job?" "Are you a danger to your family?" "Cham-pain") be adapted by AAWS for use on media platforms in the U.S. and Canada."

The committee also requested that the Communication Services Department ensure that appropriate disclaimer language and bumpers be added to the videos.

The committee also suggested that the Communication Service Department make note of the suggestion that the Australian video "Cham-pain" be posted only to the English language version of aa.org website.

The committee discussed two committee considerations which suggested developing a plan for new video content and that careful consideration be given to ensuring that new content appropriately reflects an awareness of, and respect for, the cultural and linguistic differences that exist between Canadian French-speaking members, Spanish-speaking members and those whose primary language is English.

Acknowledging the complexity of creating multimedia content that works across multiple languages and with different ages and audiences, the chair appointed a subcommittee to develop a plan for creating new video content. The subcommittee will include David S.(chair), Clinton M., Joyce S. and Teresa J. (ex-officio) with support from the staff secretary.

The scope of the subcommittee is to develop a plan for developing new short video content that can be shared on AAWS platforms, on social media and as PSAs. The plan for new videos should address how to incorporate respect for linguistic and cultural differences. The subcommittee scope will also include a review of efforts to create a process for regular reviews of PSAs in Spanish and French.

The committee looks forward to a progress report at the November 2025 meeting.

Review of current video/audio PSAs for relevance and usefulness: The committee discussed an Advisory Action from the 75th General Service Conference "that the trustees' PI Committee review of video Public Service Announcements (PSAs) be changed to a review cadence of five years from the release date of each video. The review of audio PSAs should follow a similar cadence." The committee expressed some concern about the length of this cadence, noting in general that they would prefer a shorter time frame for regular review.

The committee agreed to adopt the suggested review calendar created by the staff secretary and requested that the staff secretary continue to share with the committee any concerns about PSA or expressed need for more timely changes.

Following the new review calendar, the committee will continue work on evaluating the English language video “Since getting sober, I have hope” at the November 2025 meeting.

There was a discussion of the radio Public Service Announcements, and it was observed that radio PSAs stay relevant and useful for a longer period of time than the video PSAs.

Evaluation of French Language and Spanish language PSAs: The committee discussed the committee consideration of the 2025 Conference Committee on Public Information to create a process for evaluating French and Spanish language Public Service Announcements. In light of the Advisory Action to change PSA review cadence to every five years, the committee agree that the new video content subcommittee should work on refining the plan to evaluate Spanish and French PSAs and looks forward to a plan or progress report at the November 2025 meeting.

Mesmerize Point PSA distribution channel: The committee discussed the Mesmerize Point PSA distribution channel and agreed to end the relationship with Mesmerize Point and to explore whether other “point of care” content providers would be willing to run A.A. messages at no cost.

The committee discussed the benefits of running PSAs on “point of care” channels and requested that the staff secretary forward a memo to the chair of the trustees’ CPC/TA committee, requesting that that committee consider supporting efforts to secure a “point of care” marketing partner with help from professionals who are involved in developing content for those channels. The committee looks forward to an update report at the November 2025 meeting.

PSA Distribution and Tracking refresh campaign for 2025-26: The committee discussed the committee consideration to consider a “refresh” campaign for ongoing distribution and tracking of PSAs in the U.S. and Canada, and asked the staff secretary to complete work on the agreement with the PSA distribution and tracking vendor, noting that the office is currently exploring whether other vendors could offer a similar service at a lower cost.

The committee also requested that the staff secretary communicate about the PSA campaign with area delegates and PI chairs and encourage them to reach out to stations with a request to air AAWS video PSAs.

Membership Survey: The committee discussed the Advisory Action of the 75th General Service Conference, “that the trustees’ Public Information Committee develop a plan for a 2026 A.A. Membership Survey utilizing random sampling methodology.” The committee agreed that given the large volume of work required to fulfill this Advisory Action, that two subcommittees would be required.

The chair appointed Dawn Klug (chair), Cheryl S., Joyce S. and Teresa J. (ex-officio) with support from the staff secretary to serve on a Membership Survey Content subcommittee. The scope of the subcommittee is to evaluate questions and survey layout used in the 2022 Membership Survey and make suggestions for changes to the questionnaire for a 2026 Membership Survey.

The chair appointed Jennifer B.(chair), Tom Iverson, David S. and Teresa J. (ex-officio), with support from the staff secretary to serve on the Membership Survey Methodology Subcommittee. The scope of the Membership Survey Methodology Subcommittee is to focus on sampling

methodology; selection of groups/ meetings; consideration of gender differences in meeting attendance or group preferences.

The committee requested that the staff secretary forward related Advisory Actions and committee considerations to each of the two subcommittees.

The committee looks forward to a progress report from each committee at the November 2025 meeting.

Revision to Understanding Anonymity. The committee discussed the Advisory Action of the 75th General Service Conference, "that the pamphlet "Understanding Anonymity" (P-47) be revised to address anonymity and social media."

The chair appointed Cheryl S. (chair), Clinton M., Dawn K., and Teresa J. (ex-officio) with support from the staff secretary to serve on a "Understanding Anonymity" revision subcommittee. The scope of the subcommittee is to review the pamphlet and other A.A. publications related to anonymity and social media and to make suggestions for how the pamphlet "Understanding Anonymity" might best be revised to address these concerns.

Service Material for Young People: The committee discussed committee considerations related to the development of additional resources for young people and agreed that before recommending creation of new Conference-approved content or service material, it would be helpful to gather more information about expressed need.

The committee noted that General Service Board trustee (Teresa J.) and two non-trustee directors (Matt K. and Clinton M.) will be attending the 2025 ICYPAA Convention. The committee requested that the staff secretary reach out to all three, asking them to assist with informal feedback on the need for printed service material for young people (like a service card) at the upcoming 2025 ICYPAA Convention.

The committee looks forward to a progress report at the November 2025 meeting.

Comprehensive Media Plan (CMP): The committee discussed the Comprehensive Media Plan noting that historically it was a vehicle for identifying strategic communication priorities and questioned whether the report has ongoing usefulness for the board, the Fellowship or the General Service Office.

The committee agreed that there are better vehicles for informing the Fellowship and the public about A.A. communications channels and new media projects.

2025 Budget Reforecast: The committee approved the 2025 trustees' Public Information Committee budget reforecast and agreed to forward it to the trustees' Finance and Budget Committee.

Young People's Video Project: The committee tabled discussion of the Young People's Video Project to the November meeting.

PI Kit and Workbook: The committee tabled discussion of the PI Kit and Workbook to the November meeting.

The meeting adjourned at 10:45 a.m.

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The committee recommended to the General Service Board that the Comprehensive Media Plan be retired.

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