May 2025
75th GENERAL SERVICE CONFERENCE
COMMITTEE CONSIDERATIONS

AGENDA

Committee Considerations:

- The committee discussed the progress report on planning for the 2025 Conference Inventory, noting the report back sessions. The committee also discussed the 2013-2015 Conference Inventory, noting the absence of a Conference planning committee to identify actionable items to follow up, led to achieving few outcomes. The committee felt that establishing a planning committee would ensure effective follow-up from the 2025 Conference Inventory.

- The committee discussed the request to suspend oral presentations of Area Service Highlights during the General Service Conference but continue publishing them in the Final Report and took no action. The committee agreed that suspending oral presentations would not provide significant time savings during the week. The committee agreed that these Area Service Highlight presentations provide an opportunity to hear from different areas how they carry the A.A. message. The committee noted that over the last two years, recommendations from this committee to suspend oral presentation of Area Highlights failed.

- The committee reviewed and discussed a pilot proposal for a Harmony and Effectiveness Session and agreed to take no action. The committee discussed the 2024 Advisory Action related to meeting outside of the annual meeting for general sharing sessions at least two times per year utilizing virtual meeting technology. The committee noted that the General Service Board Chair who works with the Delegate Chair set the date and time as well as determine what issues currently facing the Fellowship would be chosen as topics. The committee requested that more input from Delegates, Trustees, Directors and Staff Members should be obtained by the General Service Board Chair and the Delegate Chair, to support the development of each session's agenda. The committee requested that the agenda could be distributed in advance to Conference Members. The committee agreed that these current opportunities, such as quarterly sharing sessions and the "What's on Your Mind" sessions held during each Conference week, provide ample opportunity for Conference Members to discuss harmony and effectiveness.

- The committee reviewed the 2024 Conference evaluation summary and noted several improvements were being made at the 75th General Service Conference. The committee requested to include visual quantitative graphics to recap the feedback and looks forward to reviewing the 2025 evaluation summary at the 2026 General Service Conference.

- The committee reviewed the 2025 evaluation questionnaire noting the request for feedback from Conference Members on the Opening Sunday Banquet. The committee requested that the trustees' General Service Conference Committee consider alternatives such as attendees to bring a guest at future Conferences at their own expense. The committee noted the costs for coordinating a visit for Conference Members and guests to Stepping Stones, following the 2024 General Service Conference, was offset by their voluntary contributions.

- The committee reviewed the 2025 progress report on Conference Improvements and appreciated the thoughtful and thorough efforts to incorporate improvements based on Feedback by Conference Members. The committee appreciated the reinstatement of the Saturday Meet-and-Greet gathering. The committee also noted the effort to address improving the Conference Mechanics, by revising "How the Conference Operates." The committee agreed the ability to make Floor Actions during the opening session should be allowed in cases of urgency or importance.

- The committee discussed a proposed printing and distribution plan for a comprehensive report of the 2025 Conference Inventory and took no action. The committee noted the current cost estimate for printing and shipping reports and that there is currently a plan to distribute an electronic version. Additionally, the committee noted that an eight page summary will be included in the 2025 Final Conference Report.

- The committee reviewed a range of feedback from Conference Committee chairs regarding the quarterly communication with their corresponding trustees' committee chairs. The committee agreed that clarification of the expectations, responsibilities would strengthen these efforts during the Conference process and suggested adding new content to existing communications to chairpersons such as "Information and Suggestions to Conference Committee Chairpersons" and trustees' Orientation would be useful. Additionally, the committee discussed the corresponding quarterly trustee committee reports, noting that these drafts are approved at the subsequent quarterly Board meeting. To provide additional framework and set expectations to the quarterly touch points, the committee suggested the General Service Board distribute final drafts of quarterly trustee committee reports to the Corresponding committees chairperson for information purposes only.

ARCHIVES

Committee Consideration:

- The committee received a verbal report by the GSO Archivist on the status of suggested changes to the Archives Workbook by the previous year's Conference Committee on Archives. The revisions will be implemented in the next printing of the Archives Workbook and also include:

    - Recent revisions to policies, procedures such as the Deed of Gift Form,

Categorization of “Archival Materials for Access and Use” and similar updates.

- The committee also suggested that the GSO Archives department consider reordering sections to enhance the overall flow of content in the Workbook.

COOPERATION WITH THE PROFESSIONAL COMMUNITY

Committee Considerations:

- The committee reviewed the content and format of the Cooperation with the Professional Community (CPC) Kit and Workbook and noted the updates that were suggested by the 2024 Conference Committee on Cooperation with the Professional Community. The committee provided suggestions for additional updates to be included in the next printing of the workbook. The committee also offered minor updates and editorial changes to CPC service materials, including guidelines, along with formatting changes and updates to the kit contents, including:

  - Refined use of QR codes
  - Updates to the CPC PowerPoint presentation

  The committee noted that the requested changes will be forwarded to the AAWS Publishing Department.

- The committee offered suggestions to forward to the Communications Services Department for ways to better inform professionals who visit aa.org about A.A. resources.

- The committee discussed the shared experience on informing professionals how A.A. can serve as a resource for unhoused and neurodivergent alcoholics and took no action. The committee noted that there is a duplication of efforts within conference committees regarding neurodivergent alcoholics. The committee agreed that there was no new information compelling to reverse the 74th General Service Conference decision to take no action.

- Regarding the redirection of the pamphlet for mental health professionals, the committee requested that the staff secretary forward a memo to the Publishing Department, including the following suggestions to shape additional content and update the layout and format:

  - Include hyperlinks to the stories and shared experiences previously provided in the interviews and the earlier draft pamphlet.

  - Update subject titles, including the following:
    - Brief FAQ
    - How A.A. may be helpful to mental health treatment
    - How do I suggest A.A.?

    - How to find us?

  - The committee further requested that the trustees' Cooperation with the Professional Community/Treatment and Accessibilities Committee review these recommendations and considerations for the new pamphlet, and that a report on how this work will be done be brought back to the 2026 Conference committee on Cooperation with the Professional Community. The committee requests that the report should include what options were considered, what progress was completed, and if the considerations were not implemented, those reasons be included in the report.

- The committee requested that AAWS explore increasing the cadence of LinkedIn posting and what resources would be required to support that effort.

- Regarding the development of a new CPC video, the committee requested that the most cost-effective means of producing the video be used, utilizing in-house resources when available. The committee also requested that the video should reflect the diversity of the Fellowship.

- The committee requested that AAWS consider addressing "singleness of purpose" as part of the social media policy currently being developed.

- The committee requested that the trustees' Cooperation with the Professional Community/Treatment and Accessibilities Committee contributes annual input to the revision of the Comprehensive Media Plan (CMP) and collaborates with the trustees' Public Information Committee for effective use of technology in how we reach professionals using current industry standards and adapting to new and emerging technologies.

CORRECTIONS

Committee Considerations:

- The committee reviewed the Corrections Kit and Workbook. The committee noted that the suggestions made by the 2024 Conference Committee on Corrections had been included in the Workbook. The committee provided additional updates for the Correction Kit and Workbook including:

  - Information on A.A. literature on tablets
  - Meeting Guide App Information
  - Editorial suggestions
  - Additional hyperlinks in the Corrections kit
  - Reference for the A.A. Group Handbook for Groups That Meet in Correctional Facilities (CF-36) in the Corrections Workbook

- The committee reviewed a progress report on the development of a pamphlet on the transgender alcoholic in A.A. and expressed support for the process that has occurred to date. The committee requested that a progress report be brought back to the 2026 Conference Committee on Corrections.

- The committee reviewed and accepted the 2024 Data Report from the tablet vendor Edovo. The committee recognized the interest in A.A. audiobooks on Edovo tablets and suggested that the production of an audiobook of the *Plain Language Big Book* be explored while taking into consideration costs and project prioritization.

- The committee acknowledged the work of the Corrections Survey completed by the staff on the corrections assignment and expressed support for the shared experience to be made available upon request and that sharing from the survey be included in the Corrections Workbook.

- The committee reviewed a request to update Appendix IV in the book *Alcoholics Anonymous* to include other awards and commendations received by A.A. since 1951 and suggested that the trustees' Literature Committee add a footnote to Appendix IV of the 5th Edition *Alcoholics Anonymous*, directing members to the Awards and Recognition section on www.aa.org for information on more recent awards.

- The committee noted the availability and usefulness of the A.A. Group Handbook for Groups That Meet in Correctional Facilities (CF-36) and suggested that updates be made by the staff on the corrections assignment.

FINANCE

Committee Considerations:

- The committee discussed the 2024 floor action to reaffirm the 1975 Advisory Action that delegates emphasize to the groups the effect that inflation has had on the contribution of the dollar and the necessity for adjusting contributions accordingly, to support services provided by the General Service Board and took no action. The committee discussed that each delegate has the autonomy to report financial information and may include details of the services being provided which will help districts, groups and individuals adjust their contributions accordingly.

- The committee reviewed the Conference-approved maximum annual contribution of $7,500 to the General Service Board from an individual A.A. member and took no action. The committee noted that the maximum annual contribution was increased in 2024 and agreed that the current level remains appropriate.

- The committee tabled the review of the self-support packet with the understanding that review of the packet will be undertaken by the 2026 Conference Committee on

Finance.

GRAPEVINE AND LA VIÑA

Committee Considerations:

- The committee reviewed the report on AA Grapevine/La Viña media platform and approved the reports. The committee suggested that this item be relocated from the Public Information Committee to the Grapevine/ La Viña Committee in the future.

- The committee reviewed the financial reporting system for Grapevine and La Viña and were satisfied with the results.

- The committee reviewed the progress report on a more effective La Viña subscription procedure, fulfillment process and customer service experience, and recognized improvement. The committee encouraged the AA Grapevine Board and staff to continue to address ongoing subscription and fulfillment concerns from the membership, and to provide an updated progress report to be brought back to the 2026 Conference Committee on Grapevine and La Viña.

- The committee reviewed the AA Grapevine Workbook and provided editorial suggestions to the Grapevine staff.

- The committee requested that the trustees' Committee on Conference and the Grapevine Board explore ways to increase representation of the Hispanic community on the Conference Committee on Grapevine and La Viña.

- The committee agreed to forward to the AA Grapevine Board the suggestion that AA Grapevine, Inc. produce in the year 2026 or later the following:

    1. Women's Book II (working title) (GV book): Women A.A. members share stories of experience, strength and hope.

    2. Best of If Walls Could Talk (working title) (GV book): A collection of A.A. meeting room photos (taken by members) from around the U.S., Canada and the world showing the interesting places we get together to stay sober and help alcoholics.

    3. Amor, Unidad y Servicio (Love, Unity and Service) (working title) (La Viña book): Hispanic members share their gifts of sobriety through service in A.A.

INTERNATIONAL CONVENTIONS/ REGIONAL FORUMS

Committee Considerations:

- The committee received updates on the upcoming 2025 International Convention, including:

  - Over 31,000 people have registered for the Convention to date. The attendance of the 2025 International Convention is estimated at 35,000 with the current trend of week-to-week registrations, 60 days away from the event's start date. Reporting included this event's accommodation and expense to travel challenges, as well as concerns about traveling across the border as some of the reasons impacting people's decisions to attend.

  - The Convention Consultant shared that we are not receiving as many responses from our event accessibility survey. It has been distributed multiple times to registered attendees who identified their desire to receive further information about accessible services for this Convention. The lack of responses has an impact on our ability to estimate the need for scooter and wheelchair equipment rentals, and how many attendees will take advantage of our Accessible Shuttle Service. Therefore, we are making decisions on transportation vehicles to have on hand based on the information we have. In addition, we have a plan on how we can add vehicles if the need arises.

  - The first-ever 2025 International Convention Virtual Program Session Track online offering will have enhanced attraction communications after May 9, 2025, to remind those unable to attend in person they have a pathway to participation in our 90th Anniversary celebration.

  - There is a final site visit planned for the coordination team in early June 2025 where the important onsite volunteer training will take place, as well as a city- wide emergency tabletop exercise to prepare for the 2025 International Convention.

  - This is the fifth International Convention where online registration was available. Communications have been made to ensure that all attendees are prepared for the Convention experience and understand how to prepare for attendance and get around the Convention campus and the city of Vancouver.

  - Preparations are in place for the anonymity-protected post-event broadcast of the Friday night Flag Ceremony.

  - The advance Program Guide has been sent to all registrants and is being made available on GSO's A.A. website and distributed through our communication channels. This program emphasizes A.A.'s Anonymity Traditions to attendees and the *Box 4-5-9* spring issue features the article "*Countdown to Vancouver."*

  - The Convention app will be launched in May 2025 for download on mobile devices.

  - The International Convention will have an Anonymity Booth and a "Carry the Message" pavilion featuring booths providing information on A.A.'s Cooperation

with the Professional Community, Corrections, Grapevine/La Viña, Public Information, Accessibilities and Treatment committee service.

- The committee reviewed a report on the development of the new declaration to be adopted at the 2030 International Convention. The committee is in full support of the trustees' IC/RF Committee's concept of creating a declaration related to our third legacy of service and the Fellowship's participation in the group conscience of Alcoholics Anonymous, recognizing that individual voices and actions help shape our collective wisdom.

- The committee considered the request that all sovereign states' flags be a part of the Flag Ceremony at an International Convention. The consensus of the committee members is that it is important to explore this option to understand any impacts such inclusion may create (e.g., cultural, timing). The committee requested that the trustees' IC/RF committee begin exploration regarding the inclusion of sovereign states to the Flag Ceremony at the International Convention, including reaching out to gather sharing from indigenous populations. The committee also suggested including a question in any post-Convention surveying of attendees that would help obtain information on how many members in attendance at the 2025 International Convention were from First Nations sovereign states, helping to gain an understanding of total numbers we might be considering adding to a Flag Ceremony. The committee looks forward to a plan or progress report being brought back to the 2026 Conference Committee on IC/RF.

- The committee reviewed the Final Report of the Subcommittee on Regional Forums Improvements and expressed their gratitude for all thoughtful and thorough work done by the IC/RF trustees' committee. The committee specifically noted appreciation for the budget considerations, the live broadcast option pilot and the plan to better serve interpretation needs.

- The committee reviewed the Report from the Subcommittee to Review Regional Forums Request for Information (RFI) Forms and appreciated that while the GSO makes the final decision for the date and location of Regional Forums that they continue to collaborate with the regions and areas during the planning process.

- The committee discussed ways of encouraging interest in Regional and Local Forums and attracting first-time attendees and expressed appreciation for the incorporation of previous committee considerations. The committee requested that the General Service Office record a GSO Podcast episode showcasing Regional Forums.

LITERATURE

Committee Considerations:

- The committee suggested, in keeping with the subtitle of the book, that the Publishing Department review the pagination and print-size of the *Plain Language Big Book*.

- The committee suggested that, if the recommendation to expand the book *Twelve Steps*

and Twelve Traditions is approved, that the title not be changed, though a subtitle similar to *The A.A. Service Manual* should be included.

- The committee reviewed the Recovery Literature Matrix and requested that year- to-year information be collected and presented to cover page views, downloads, audio content, and other points of digital access.

- The committee suggested that a sortable and malleable format of future Recovery Literature Matrixes be shared with the Conference Committee on Literature as a committee-eyes only document.

- The committee had a robust discussion about the progress report and project timeline for the development of the Fourth Edition of the book *Alcohólicos Anónimos* (Spanish). The committee requested that a manuscript or progress report be brought back to the 2026 Conference Committee on Literature.

- The committee had a thoughtful discussion about the progress report and project timeline for the development of a Fifth Edition of the book *Alcoholics Anonymous*. The committee requested that a manuscript or progress report be brought back to the 2026 Conference Committee on Literature.

- The committee reviewed the progress report on the development of a pamphlet for the Asian and Asian American Alcoholic and requested that a progress report or draft manuscript be brought back to the 2026 Conference Committee on Literature.

- The committee discussed the need for plain language literature in Spanish and French and took no action. The committee looks forward to further expressions of need being voiced from within the service structure.

- The committee discussed the need for the development of an application for the sale of digital literature and took no action. The committee looks forward to further information on current efforts and wider sharing from within the service structure.

POLICY/ADMISSIONS

Committee Considerations:

- In keeping with a request from the 74th General Service Conference Committee on Policy/Admissions, the committee noted the February 11, 2025, memo update from the General Manager to all Conference members on site selection and dates. The 77th and 78th General Service Conference will be held at the New York Marriott Marquis hotel in New York City. The 77th General Service Conference will take place April 11-17, 2027. The 78th General Service Conference will take place April 23-29, 2028.

- The committee reviewed the dates for the 2029 General Service Conference. In order to

provide additional flexibility to the General Service Office management in contracting the most cost-effective and appropriate venues for the General Service Conference, the committee agreed to select these proposed dates for the 79th General Service Conference, as follows (in order of preference): April 29 - May 5, 2029; April 15-21, 2029, May 6-12, 2029; The committee noted that these proposed Conference dates are the best choices available for avoiding conflicts with significant holidays. The committee asked that all Conference members be notified of the final dates for the 79th General Service Conference as soon as they are finalized by GSO management.

- The committee discussed the Equitable Distribution of Workload (EDW) progress report and draft plan. The committee noted with appreciation the updates made to simplify workload, workflow, and efficiency since the 74th General Service Conference.

- The committee also discussed the possibility of standing committee items being addressed by Conference committees outside of the Conference week. The committee acknowledged that if a process to address standing Conference committee items outside of the annual Conference week were to be explored, that serious consideration on the implications affecting Article Nine in the Conference Charter be discussed and reflected within any draft plan.

- There was ongoing discussion, but not limited to, the suggestions presented in the EDW report. Standout topics included:

  - Including a more defined plan on a comprehensive approach with a collective shift in comp, scope, and procedures with special attention to committee scopes.

  - Consider the implications of changes to processes that would affect stakeholders including, but not limited to, GSO Staff assignments, trustees' and Conference committees.

  - Reimagining current Conference committees in ways that could accommodate heavier workloads. There also may be parallel benefits which would benefit the efficiency of trustee committees and Staff assignments.

  - A defined plan in which committee literature on recovery or more general topics of service could be moved under the purview of committees which historically have agendas with less items. Such a decision might provide more balance for committees and provide Staff assignments more opportunities to focus on possible needed revisions that may need to be brought to the attention of the General Service Conference for accuracy and consistency of content.

  - Include a draft process to move Conference-approved items that don't set policy but rather, reflect factual information to service material category (requiring an Advisory Action for the shift to service material) to allow for more timely updates such as, the Conference approved, "GSR" pamphlet, D.C.M. Flyer, and "The A.A. Group" pamphlet.

- Explore how projects could potentially move across Conference Committees without the need to return to their originating committee until resolved.

- On EDW items, there may be reasons regarding the evolution of a topic that a trustees' chairperson may request to retain it with a corresponding conference committee.

- An adjustment to the Conference schedule to allow for more committee time to handle additional workload, in lieu of presentations and workshops.

- A more agile framework could foster greater cooperations between trustees' and Conference committees

- Findings from the 2025 General Service Conference inventory may guide where the priorities to address distribution of workload may lie.

- In light of the expressed need to address tangible actions of EDW the committee suggested that the trustees' Committee on the General Service Conference create a proposal providing a more focused approach identifying the most critical issues affecting workload and a potential path on how to implement comprehensive shifts to Committee composition, scope, and procedures and that this proposal be brought back to the 2026 Conference Committee on Policy Admissions.

- The committee discussed the process of Simple Majority Items and suggested noting the history of recommendations not passing, attaining simple majority but not substantial unanimity in committee history and actions for the purpose of providing information and context for future Conference committees.

- The committee considered a request that a super majority of voting members be required to change or amend Founder's Literature and took no action. The committee expressed the importance of this topic but also noted that developing a policy on possible voting requirements and procedures may be preemptive prior to defining what would be categorized as co-founders' writings.

- To provide clarity on the nuances between similar PAIs on potential changes that were forwarded about the co- founder's writings to the Report and Charter and the Policy/Admissions committees, both committees met briefly during their Tuesday committee times to ensure the distinct function of these agenda topics and avoid potential overlaps or confusion.

- The committee noted that, prior to approving a defined procedure on future considerations for changes to co-founders' writings, a two-year process might be considered prior to a voting decision by the Conference to provide more opportunity for input from the fellowship.

- The committee considered a request to develop guidelines for the roles and responsibilities of temporary replacement delegates. The committee discussed appreciation for the draft guidelines presented to the committee and suggested that any future policy decisions be reflected in the guideline.

- The committee discussed a request to prioritize a list of selection criteria to inform the committee selection process and were pleased with current and suggested improvements to the process. The committee suggested prioritization efforts in the following order:

    - That areas have the opportunity to be selected for any committee
    - Continue the process for a more even rotation on remaining committees
    - Striving to have wider regional representation across all committees
    - Limit adjacent areas from different regions

- The committee encourages the trustees' General Service Conference committee to explore utilizing Open-Source AI as a mechanism to improve the committee selection process.

PUBLIC INFORMATION

Committee Considerations:

- The committee reviewed and accepted the 2025 Public Information Comprehensive Media Plan (CMP).

- The committee reviewed the 2025 report on the "Relevance and Usefulness of Audio and Video Public Service Announcements," and offered the following suggestion:

    - That the trustee's Public Information Committee consider offering further clarification on the process of creating new Public Service Announcement (PSAs) and for retiring or discontinuing PSAs.

- The committee also considered the suggestion forwarded by the trustees' Public Information Committee to remove reference to phone books in Public Service Announcement (PSAs) and took no action. The committee felt that this action would not represent a good investment of resources.

- The committee suggested that when developing new video content, including Public Service Announcements, that careful consideration be given to ensuring that that new content appropriately reflects an awareness of and respect for the cultural and linguistic differences that exist between Canadian French-speaking members, Spanish-speaking members and those who primarily speak English.

- The committee discussed the suggestions made by the trustees' Public Information Committee to have Francophone and Hispanophone delegates review Public Service Announcements in French and Spanish and suggested that the trustees' Public Information Committee begin implementing this plan. The committee requested that a progress report on these efforts be brought back to the 2026 Conference Committee on Public Information.

- The committee discussed the Mesmerize Point PSA distribution channel and suggested that the trustee's Public Information Committee and AAWS end the relationship with Mesmerize Point and to explore whether other "point of care" content providers would be willing to run A.A. messages at no cost.

- The committee suggested that if adapted for use on AAWS media platforms, the Australian video "Cham-pain" be posted to the English language version of aa.org only.

- The committee suggested that the trustees' Public Information Committee create a plan to develop a new short video targeting culturally diverse audiences, appropriate for use as a PSA and on social media and other channels. The committee suggested that the new video be short, emotionally powerful, utilize a question-and-answer style, and feature no spoken dialogue.

- The committee suggested that if revised, the trustees' Literature Committee consider adding a QR code to the pamphlet "Understanding Anonymity" (P-47). The committee observed that for literature that typically sits in a literature rack, QR codes may be more useful on the front of pamphlets rather than the back.

- The committee reviewed and accepted the progress report on developing communications to address anonymity and social media.

- The committee suggested that the trustees' Public Information Committee consider a "refresh" campaign for ongoing distribution and tracking of PSAs in the U.S. and Canada, at an annual cost of no more $15,000 and that a report be brought back to the 2026 Conference Committee on Public Information.

- The committee discussed the report on the A.A. Membership Survey and expressed appreciation for the comprehensive work. The committee suggested that the planning for a 2026 A.A. Membership Survey include the following:

    - Continued use of random sampling for the main Membership Survey.

    - That any publications related to Membership Survey be based on the data generated by the random sample version of the Membership Survey.

    - That an external survey methodologist be consulted as part of developing a plan for the next Membership Survey. The committee suggested that the survey

methodologist be consulted about whether the convenience sample methodology could be adjusted to mitigate bias.

- A trial for utilizing four-year interval between Membership Surveys be piloted, with plans to evaluate this shift after an appropriate interval.

- Taking into account staff workload, the committee requested that information about expense, including the costs for survey tabulation, analysis, report writing and development of communications to the Fellowship be detailed in the plan for the next Membership Survey.

- Discussion of purpose/audience for the survey should be considered, with caution that revisions to the questions should be minimized in order to optimize the ability to consider changes in results over-time.

- Careful consideration should be given to supporting the area delegates in the Membership Survey data collection process through workshops and discussion.

- Upon completion of the next Membership Survey, planning for a formal debrief from the trustees' Public Information Committee to the Conference Committee on Public Information about the results of the next Membership Survey.

- That consideration be given to developing multimedia tools to support discussions of future Membership Surveys

- In the plan for the next Membership Survey, the trustees' Public Information Committee is encouraged to consider how to address additional concerns including:

    - Whether consideration should be given to surveying meetings as well as groups.

    - Whether counting the number of A.A. members would be an appropriate goal.

    - Whether the Membership Survey infographics created in 2022 have been useful for local committees.

- The committee suggested that the future Membership Survey planning should consider how the survey might be used to address outstanding questions including:

    - How do we make sense of ongoing gendered differences in meeting attendance?

    - Why has A.A. failed to make meaningful progress on attracting and

retaining a more racially/ ethnically diverse Fellowship?

- The most recent survey indicated that the Fellowship is aging, and not attracting as many young members. How should we understand and respond to this shift?

- The committee reviewed the report on the survey of Area Delegates regarding communications with young people. The committee expressed appreciation for the report, and offered the following suggestions:

  - That findings from the survey of Area Delegates regarding communications with young people be incorporated into communications with young people planned in the future.

  - That there is a need for additional resources for communicating with young people, noting however that consideration should be given to treating young members as members, rather than as a separate or different population.

  - That the trustees' Public Information Committee explore avenues for direct participation of young people in the development of a new service card for young people.

- The committee suggested that the trustees' Public Information Committee explore whether a texting platform could be used for regular communications to the Fellowship in order to reach members who don't prefer email.

- The committee suggested that the trustees' Public Information Committee consider including a QR code on a new service card aimed at young people, pointing users to resources specific to young people on aa.org.

- The committee reviewed and accepted a progress report for the GSO podcast, *Our Primary Purpose*. The committee noted appreciation for this audio service material and for many of the topics covered on the podcast. The committee looks forward to a report with analytics data for the podcast to be brought to the 2026 Conference Committee on Public Information and offered the following suggestions:

  - The committee suggested that the A.A. World Services consider developing a plan to create Spanish and French versions of the GSO podcast, *Our Primary Purpose,* and suggested that pilot episodes in each language be created.

  - The committee suggested that consideration be given to developing an episode of the GSO Podcast, *Our Primary Purpose*, focused on anonymity and social media.

- The committee requested that A.A. World Services consider a suggestion that when featuring individual experiences on the GSO Podcast, *Our Primary Purpose*, that multiple perspectives on the topics be included in the segment.

- The committee reviewed and accepted the 2024 Report on the Alcoholics Anonymous World Services (AAWS) Meeting Guide. The committee expressed enthusiastic support for the Meeting Guide app and offered the following suggestions:

    - The committee suggested that consideration be given to having Meeting Guide app sync with calendar applications.

    - The committee requested that the trustees' Public Information Committee ensure that all updates to Conference-approved literature, including *Daily Reflections* be reflected on Meeting Guide app.

- The committee reviewed and accepted the 2024 annual report on Alcoholics Anonymous World Services (AAWS) web site, aa.org and offered the following suggestions:

    - The committee suggested that AAWS explore adding a chat feature to aa.org and looks forward to an update report being brought back to the 2026 Conference Committee on Public Information.

    - The committee suggested that AAWS explore ways to improve the aa.org search feature function in French and Spanish (including use of accent marks and diacritics).

- The committee reviewed and accepted the 2024 report on the usefulness and effectiveness of the AAWS YouTube account. The committee offered the following suggestions and looks forward to a report to be brought to the 2026 Conference Committee on Public Information.

    - The committee noted ongoing challenges with search engine optimization (SEO) for YouTube and expressed appreciation for work already being done to add new content to the platform on a regular basis.

    - The committee suggested that consideration be given to posting short versions of video Public Service Announcements as YouTube shorts.

- The committee reviewed and accepted the 2024 Report on the usefulness and effectiveness of the AAWS Google Ads and looks forward to a report to be brought to the 2026 Conference Committee on Public Information. The committee noted appreciation for the ongoing work with Google Ads and expressed support for maximizing use of the Google Ad grant each month and for continuing to monitor changes to the Google ad for non-profit program for any changes that impact aa.org.

- The committee reviewed and accepted the 2024 Report on Online Business Profiles. The committee expressed appreciation for the work and looks forward to a progress report being submitted to the 2026 Conference Committee on Public Information.

- The committee reviewed and accepted the Progress Report on improving analytics across media platforms. The committee noted with appreciation all the work that had gone into laying out a framework for improving analytics reporting for the future and looks forward to a report to be brought to the 2026 Conference Committee on Public Information.

- The committee discussed the grid of public information materials.

- The committee reviewed and accepted the progress report on the Young People's video project and expressed gratitude for the work and asked that an update report be provided to the 2026 Conference Committee on Public Information.

- The committee suggested that the trustees' Public Information Committee explore opportunities to use already collected (but not posted to aa.org) user-generated young people videos for other content areas.

- The committee discussed the content and format of the P.I. Kit and Workbook. The committee agreed to provide the staff secretary with any suggested updates to the P.I. Workbook.

REPORT AND CHARTER

Committee Considerations:

- The committee reviewed the progress report for the development of the new section "Amendments" to be added to the Twelve Concepts for World Service. The committee carefully reviewed the thoughtful discussions following the 2021 Advisory Action and provided suggestions on the organization and format of the section. The committee requested that the staff secretary send a memo to AAWS Publishing clarifying the intention and rationale, and that it be considered in the development of an introduction to the "Amendments" section. The committee looks forward to a draft of this suggested version being included in the Report and Charter background for the Fellowship to review in preparation for the 76th General Service Conference.
- The Conference Report and Charter Committee discussed the requests for a revision to Article Three of the Conference Charter in relation to changes to the co- founder's writings and took no action. The committee noted that further clarification was needed on the definition of co-founder's writings prior to considering changes in policy or to the Conference Charter.

- To provide clarity on the nuances between similar PAIs on potential changes that were forwarded about the co- founder's writings to the Report and Charter and the

Policy/Admissions committees, both committees met briefly during their Tuesday committee times to clarify discussion of these agenda items and mitigate the risk of overlap or contradiction.

- The committee discussed ways to reach future trusted servants and reviewed the Conference Final Report through the lens of those unfamiliar with the Conference process, suggesting that the General Service Office consider developing a podcast episode in future seasons to help in this effort, and that AA Grapevine and La Viña consider including similar sharing in future issues.

- The committee accepted a report from the Publishing Department outlining the General Service Office process for timely and accurate preparation and publication of the A.A. Service Manual/Twelve Concepts for World Service, 2024-2026 Edition and the 2025 General Service Conference Final Report.

- The committee suggested that the Publishing Department consider adding hyperlinks to the digital version of the Conference Final Report similar to the 2024- 2026 digital edition of the A.A. Service Manual/Twelve Concepts for World Service.

- The committee reviewed the report of the General Service Board outlining the creation of a Trustees' Ad Hoc Committee for Report and Charter. The committee appreciates the board's communication of its intent to implement the committee's suggestions and looks forward to collaborating with this committee going forward.

- The committee discussed whether there was a widely expressed need for the A.A. Service Manual to be included in physical GSR kits. The committee highlighted a variety of experiences at the local level and appreciated learning about the creative ways in which some Areas provide the A.A. Service Manual to their trusted servants. While no action is recommended at this time, the committee noted that bringing greater awareness to the manner in which Areas and the GSO cooperate to meet the needs of all trusted servants would be helpful to assess the need for additional resources. The committee also provided suggestions to the Group Services coordinator for the GSR Welcome Letter.

TREATMENT AND ACCESSIBILITIES

Committee Considerations:

- The committee suggested the following editorial revisions to the draft flyer "Where do I go From Here?" (F-4):

    - Remove "Find A.A. Near You" website and QR code.
    - Add a QR code to the AAWS Meeting Guide app and remove the chair logo.
    - Move the blue block of finding A.A. information to below the title.
    - Remove AA Grapevine general website and replace it with the AA

Grapevine podcast link and QR Code.
  - Move the "A.A. Conference-approved" note to end of flyer.

- The committee reviewed and accepted the progress report on the Military Outreach Project. The committee looks forward to all the veteran and active-duty interviews being made available on aa.org and A.A.'s YouTube page.

- The committee requested updates to the language on aa.org/military to be more inviting and engaging to inspire veteran A.A. members to volunteer for audio interviews. The committee suggested including the contact email militaryoutreach@aa.org on the website. The committee asked that the staff secretary work with the Communication Services Department (CSD) to make the landing page more accessible and searchable. The committee requested that the term "military" be added to the filter function of the Media Library on aa.org.

- The committee suggested repurposing existing content to develop a 10-second audio highlight to be included on the aa.org/military webpage to attract people to listen to the full interviews. The committee suggested posting the outreach communication requesting participation in veteran audio interviews to the AAWS LinkedIn page, along with any new military member audio interviews.

- The committee suggested that the Communication Services Department (CSD) consider the use of the following additional social media hashtags for aa.org/military:

  - #MilitaryCommunity
  - #VeteranSupport
  - #VeteranVoices
  - #RecoveryJourney
  - #LifeInRecovery
  - #PeerSupport
  - #GivingBack
  - #AccessibilityMatters

- The committee reviewed the progress report on the Fellowship's outreach efforts to A.A. members in the military. The committee noted that the report included limited sharing, while the military interviews themselves include vital insight on how members of the military find A.A. Information captured in the interviews can help local committees in their outreach efforts. The committee requested that the staff secretary extract this information from the interviews and provide it to the Fellowship as requested from the assignment.

- The committee discussed the newly developed "Accessibility Resources Flyer" made available on aa.org. The committee provided several suggestions to the staff secretary and requested that the "Accessibility Resources Flyer" be posted to the AAWS LinkedIn page two times a year.

- The committee discussed the newly revised service piece “Making the A.A. Message Accessible” (F-107) with added sharing from neurodivergent alcoholics and provided several suggestions to be included in a future revision.

- The committee suggested that the Accessibilities Checklist (SMF-208) be updated with suggestions to support neurodivergent members.

- The committee reviewed the contents of the Treatment Kit and Workbook. The committee provided the following suggestions:

    - Return to the 2023 version of the Singleness of Purpose section of the Treatment Workbook.
    - Add hyperlinks to the digital version of the Treatment Workbook.

- The committee reviewed the contents of the Accessibilities Kit and Workbook and provided suggestions to the staff secretary for the next revisions.

- The committee reviewed the Remote Communities and Cooperation with Elder Community resource lists and provided suggestions for the next revisions.

- The committee suggested that AA Grapevine/La Viña consider publishing a book with stories from A.A. members in the elder community.

- The committee suggested that the CD version of the book *A.A. Comes of Age* be made available as an audiobook on aa.org.

- The committee suggested that the production of an audio version of the *Plain Language Big Book* be prioritized as an audiobook project.

- The committee suggested that the American Sign Language (ASL) version of the pamphlet “The A.A. Group… Where it All Begins” (P-16) be prioritized as an ASL project after hearing the expressed need from the staff secretary.

TRUSTEES

Committee Considerations

- The committee reviewed the resumes and approved as eligible for election all Class B trustee candidates for East Central Regional trustee, Southeast Regional trustee, and trustee-at-large/U.S.

- The committee had a wide-ranging and thoughtful discussion about the current process of placing proposed agenda items (PAIs) on the final General Service Conference agenda. The committee strongly agrees that the Fellowship, through their representative

delegates, have more voice in the final decisions.

- The committee discussed the updated General Service Board policies, noting the importance of having a trustee code of conduct policy in today's litigious environment. Potential Class A candidates are reassured by sound board policies when considering service on the General Service Board.